



# FY 23/24 Data & Statistics





# Continual Impact

- Overall, PlayLA enrollments saw a **39%** increase over Plan, demonstrating strong community engagement and demand for youth sports programming.
- At prequalified sites, PlayLA programming exceeded projections by **49%** due to expanded outreach, increased class offerings, and direct outreach to schools and community organizations.
- For remaining parks, improved registration and accessibility made it easier for families using waivers to enroll leading to a **47%** increase.

Total Enrollments FY 23/24

**228,312**

Total Unique Participants

**90,164**

Prequalified Recreation Centers

**88**

Prequalified Pools

**37**

Sports Offering

**50+**

Percent Increase over Plan

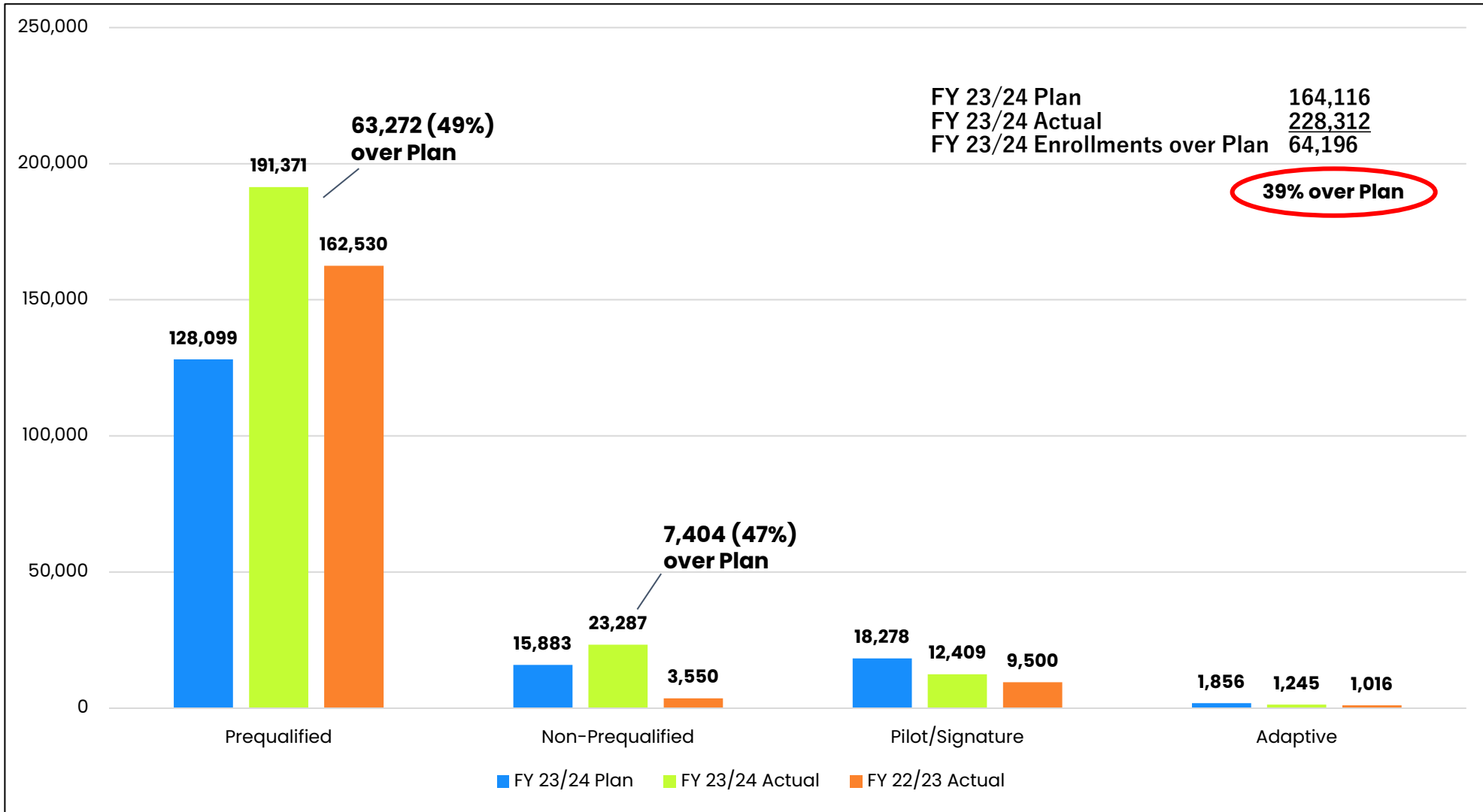
**39%**

Total Unique Participants Engaged in 2+ Sports

**24,915**



# FY 23/24 Enrollment Breakdown by Category – Plan vs. Actual





# Aquatics

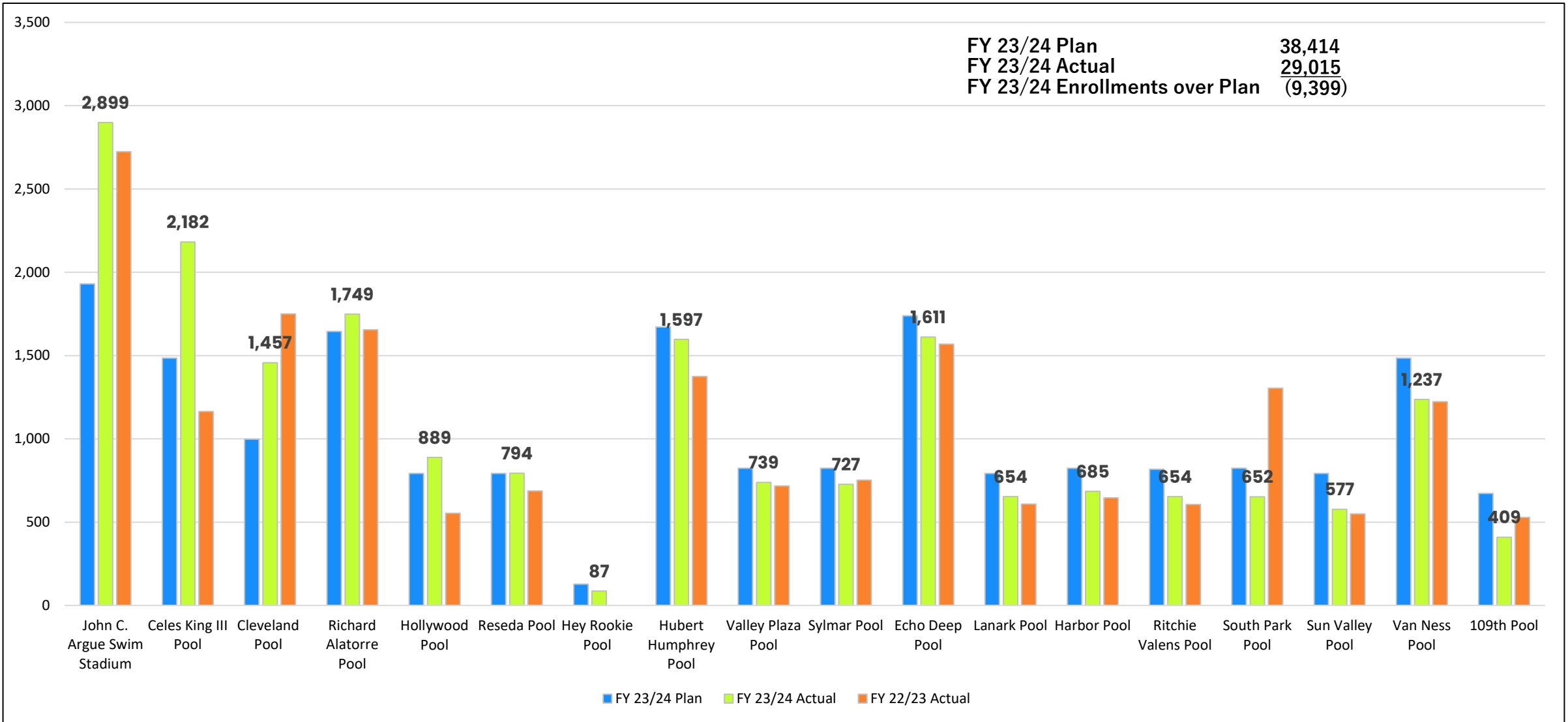
## Prequalified and Non-Prequalified Pool Enrollment Breakdown





# Aquatics 1 of 2

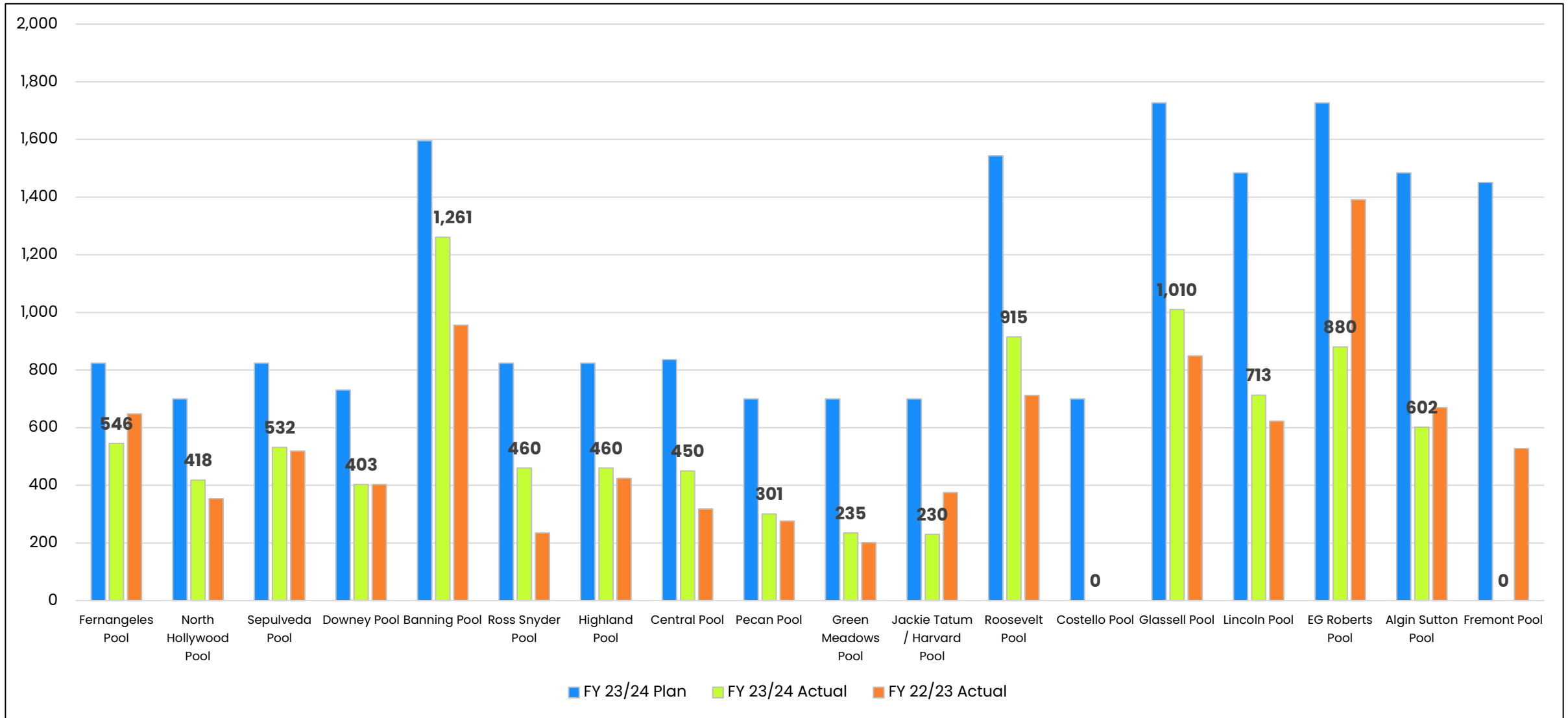
## Prequalified Pool Enrollment Breakdown(Highest to Lowest Over Plan)





# Aquatics 2 of 2

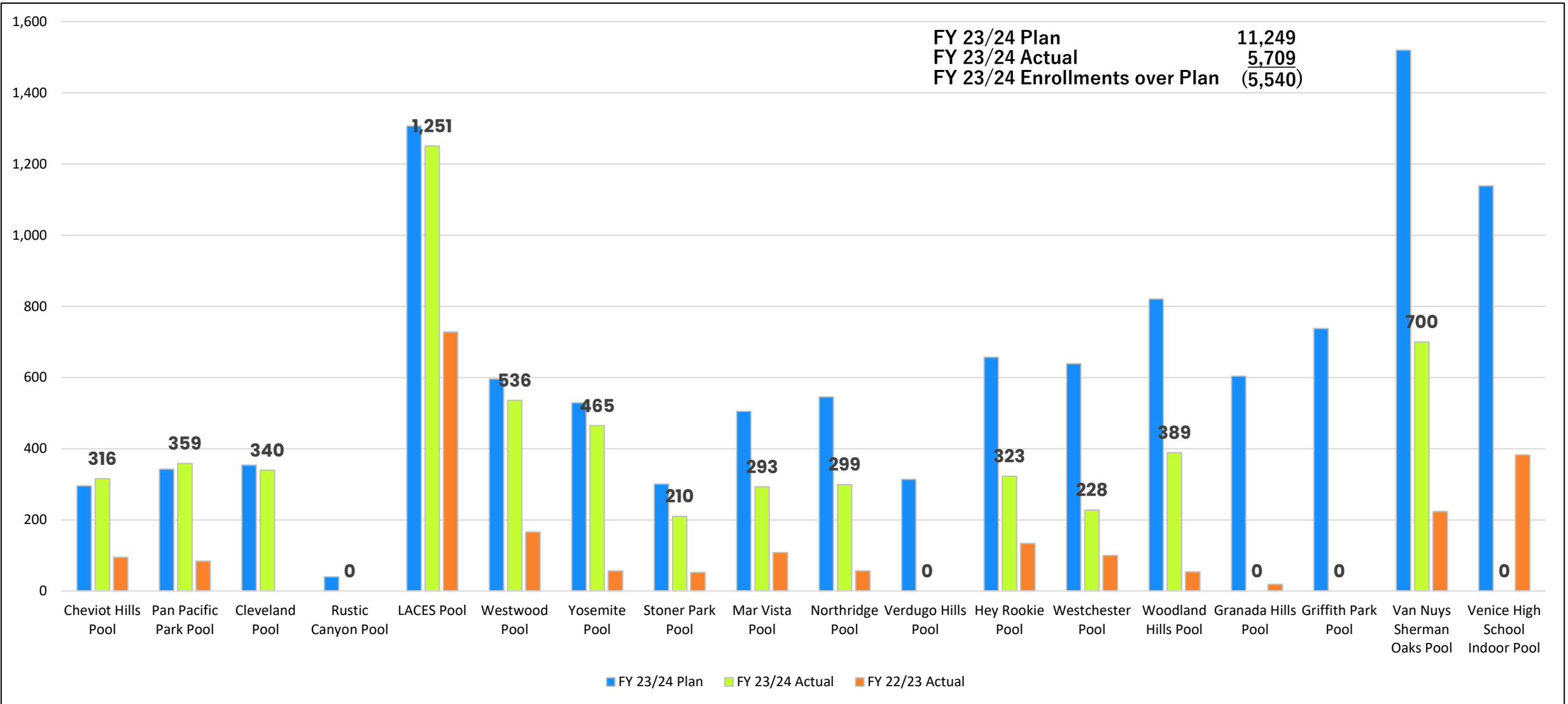
## Prequalified Pool Enrollment Breakdown (Highest to Lowest Over Plan)





# Aquatics

## Non-Prequalified Pool Enrollment Breakdown (Highest to Lowest Over Plan)





# Prequalified Recreation Center Enrollment Breakdown by Council District

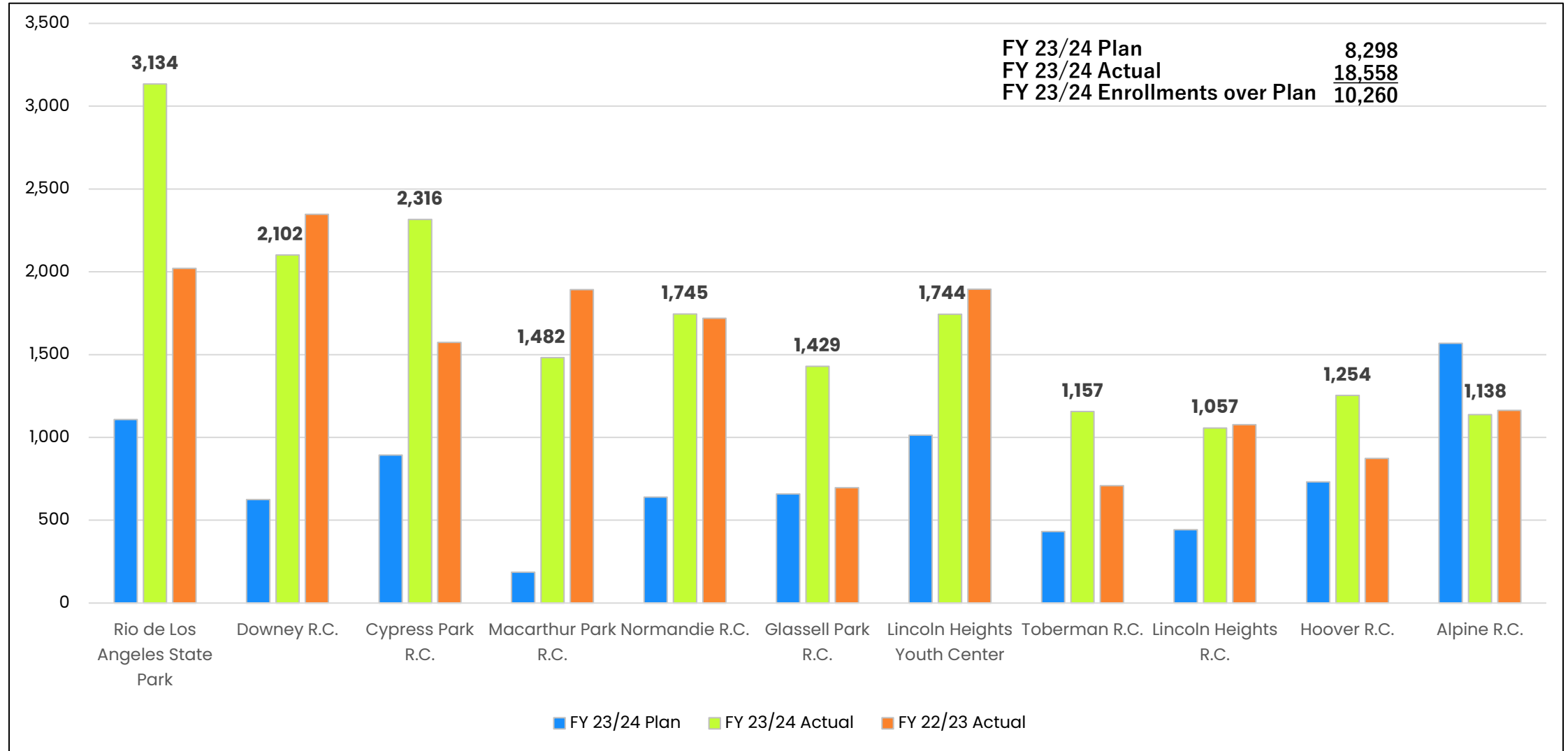






# Council District 1

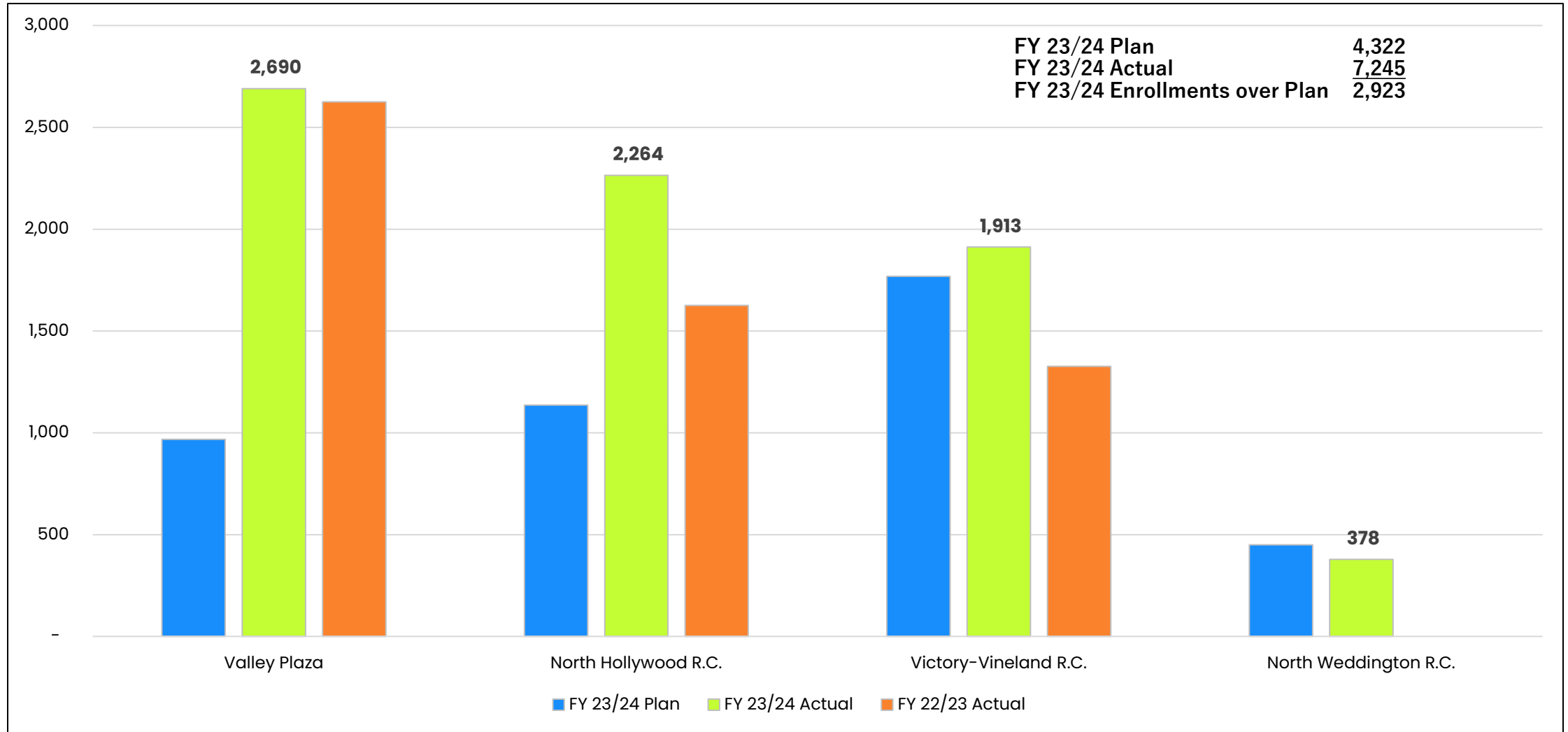
## Prequalified Recreation Center Enrollment Breakdown (Highest to Lowest Over Plan)





# Council District 2

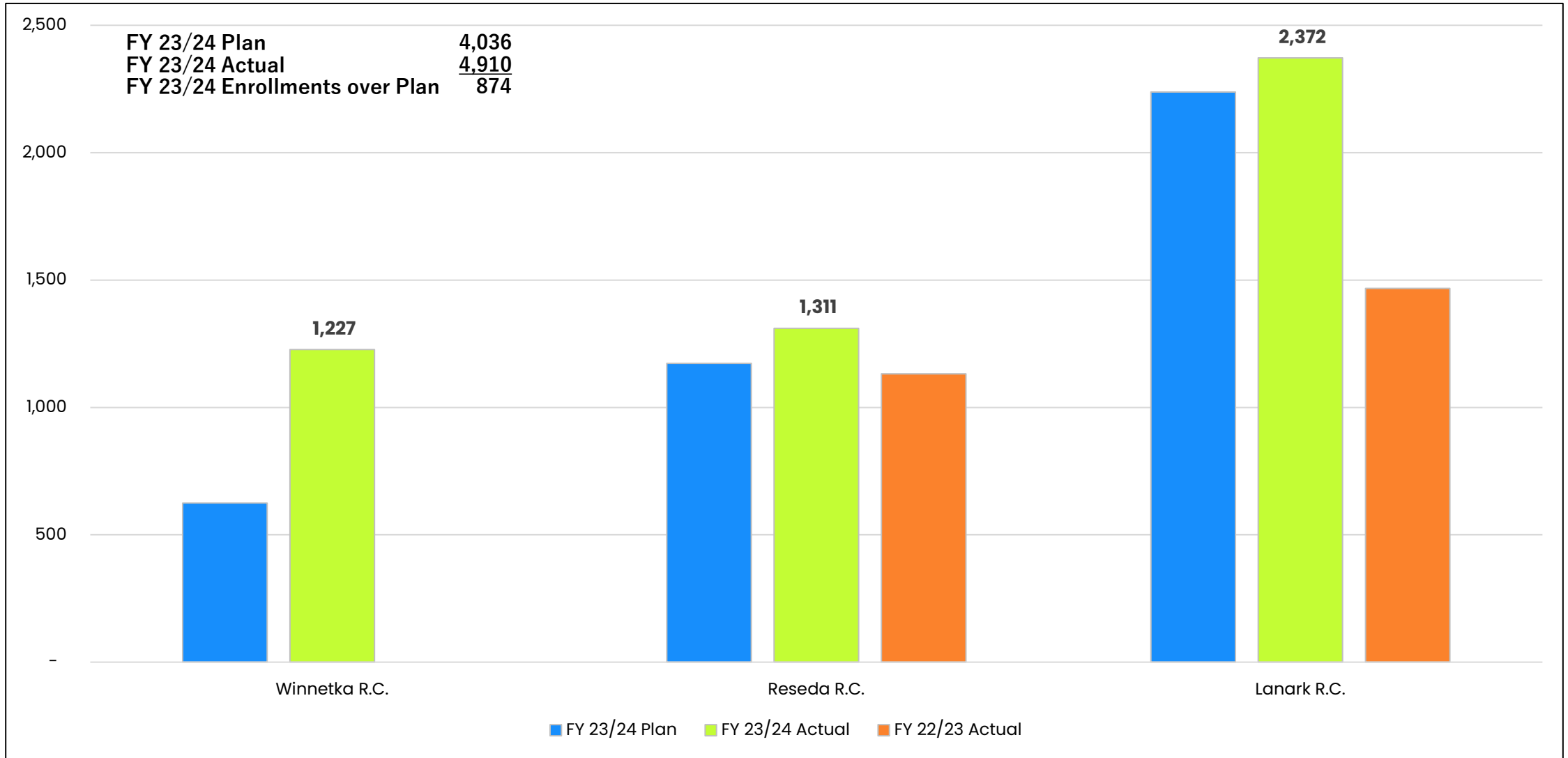
## Prequalified Recreation Center Enrollment Breakdown (Highest to Lowest Over Plan)





# Council District 3

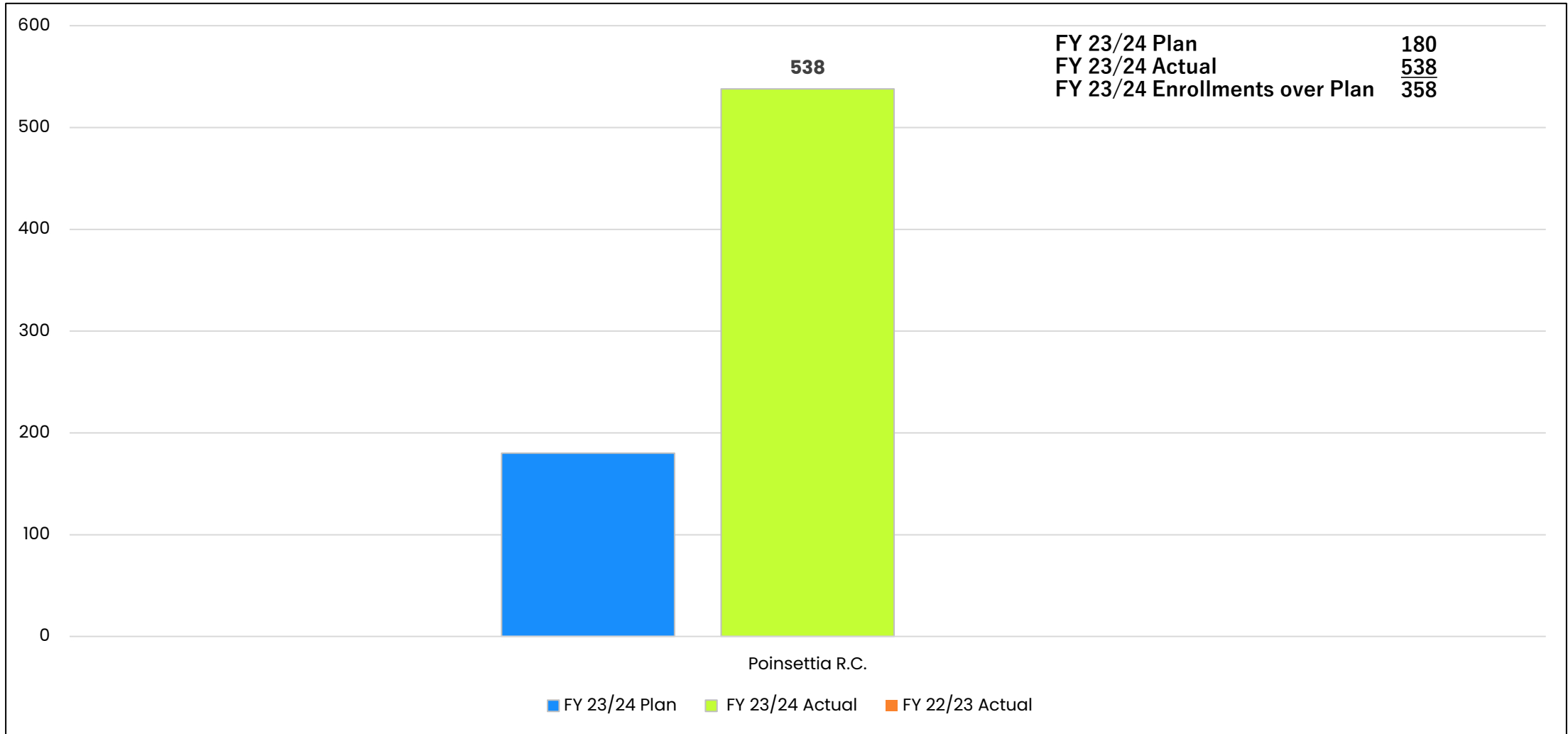
## Prequalified Recreation Center Enrollment Breakdown (Highest to Lowest Over Plan)





# Council District 5

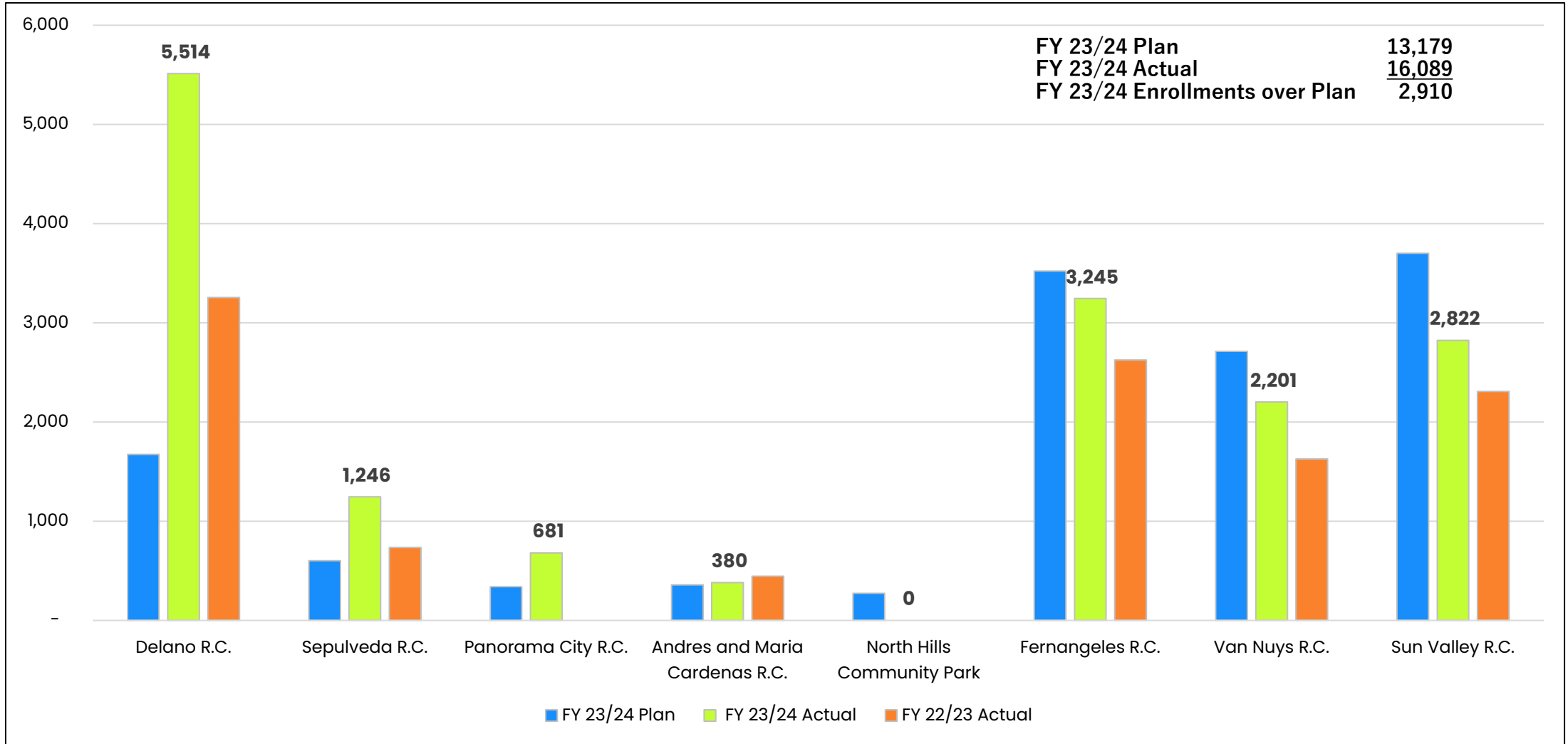
## Prequalified Recreation Center Enrollment Breakdown (Highest to Lowest Over Plan)





# Council District 6

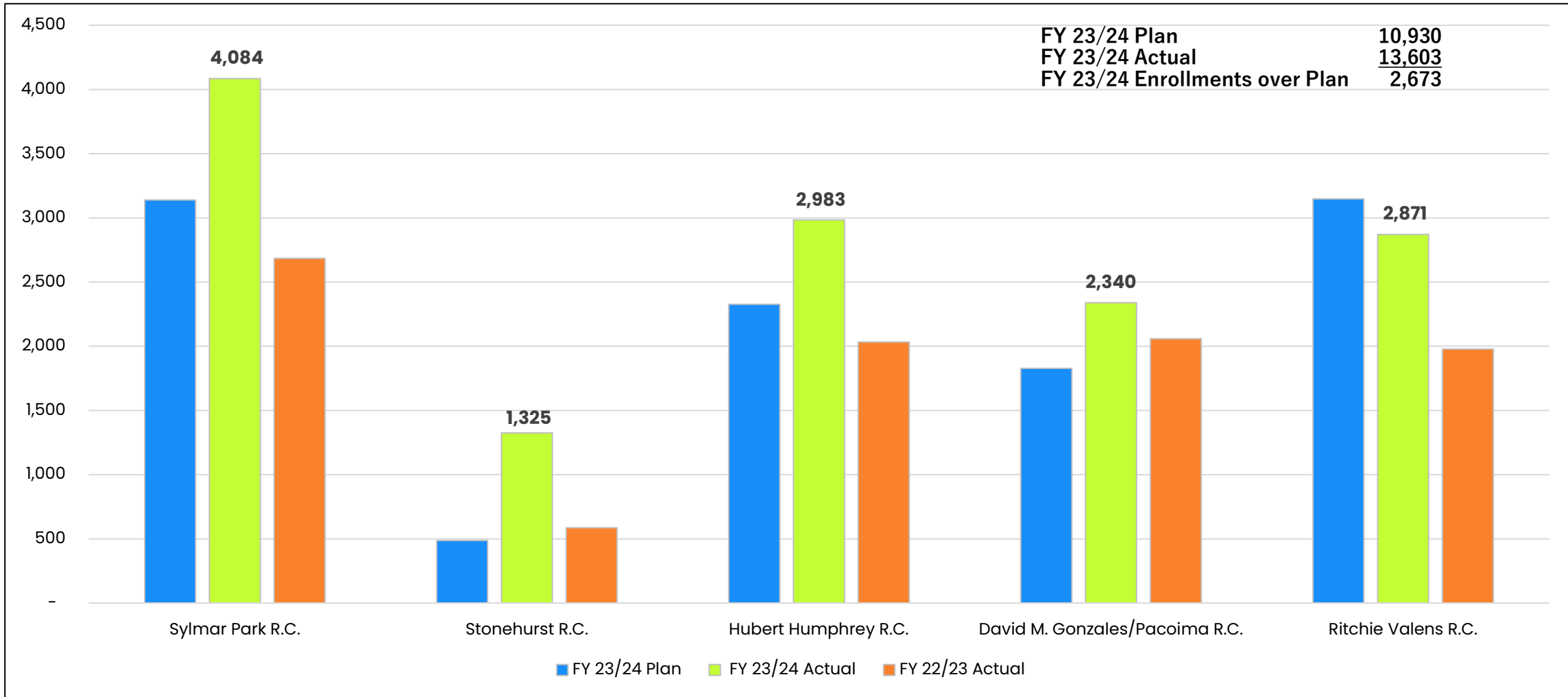
## Prequalified Recreation Center Enrollment Breakdown (Highest to Lowest Over Plan)





# Council District 7

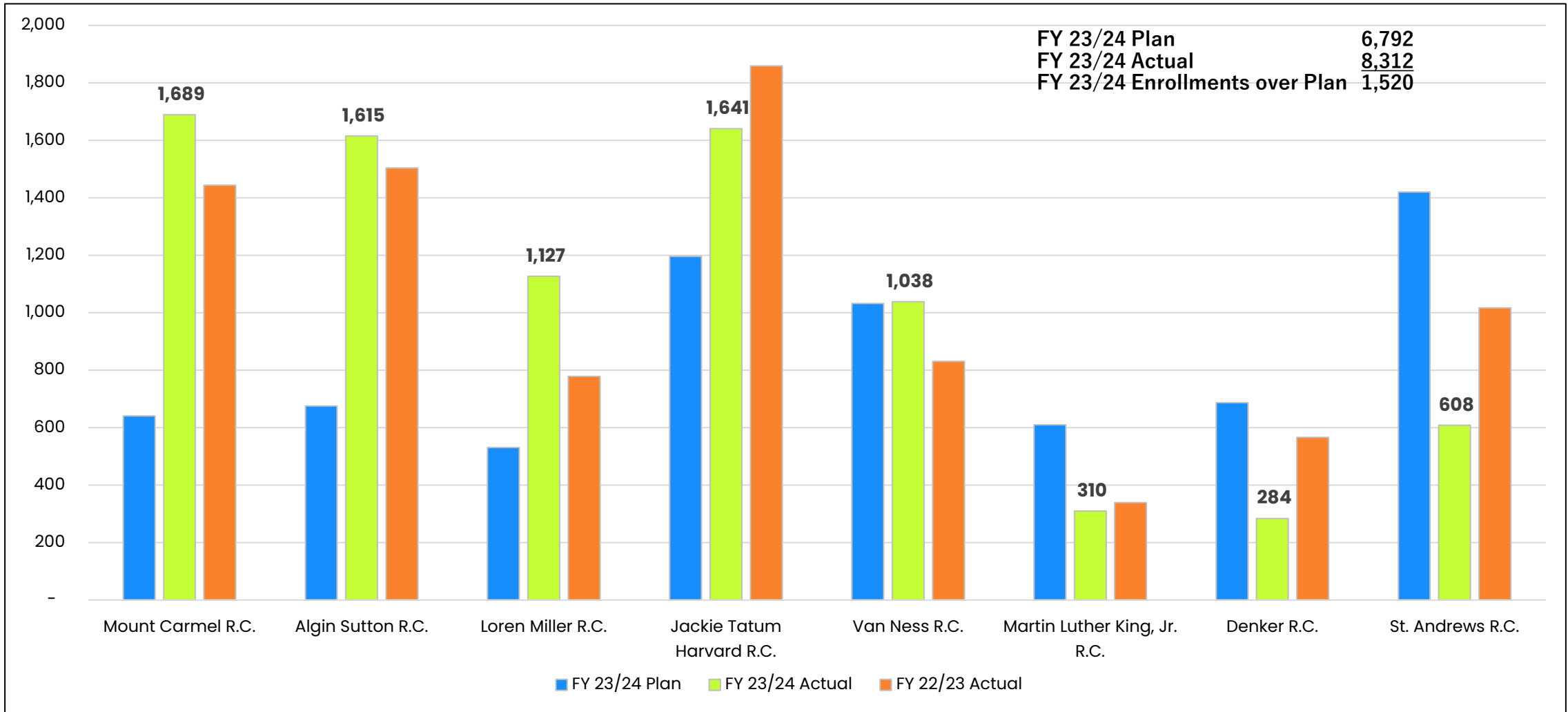
## Prequalified Recreation Center Enrollment Breakdown (Highest to Lowest Over Plan)





# Council District 8

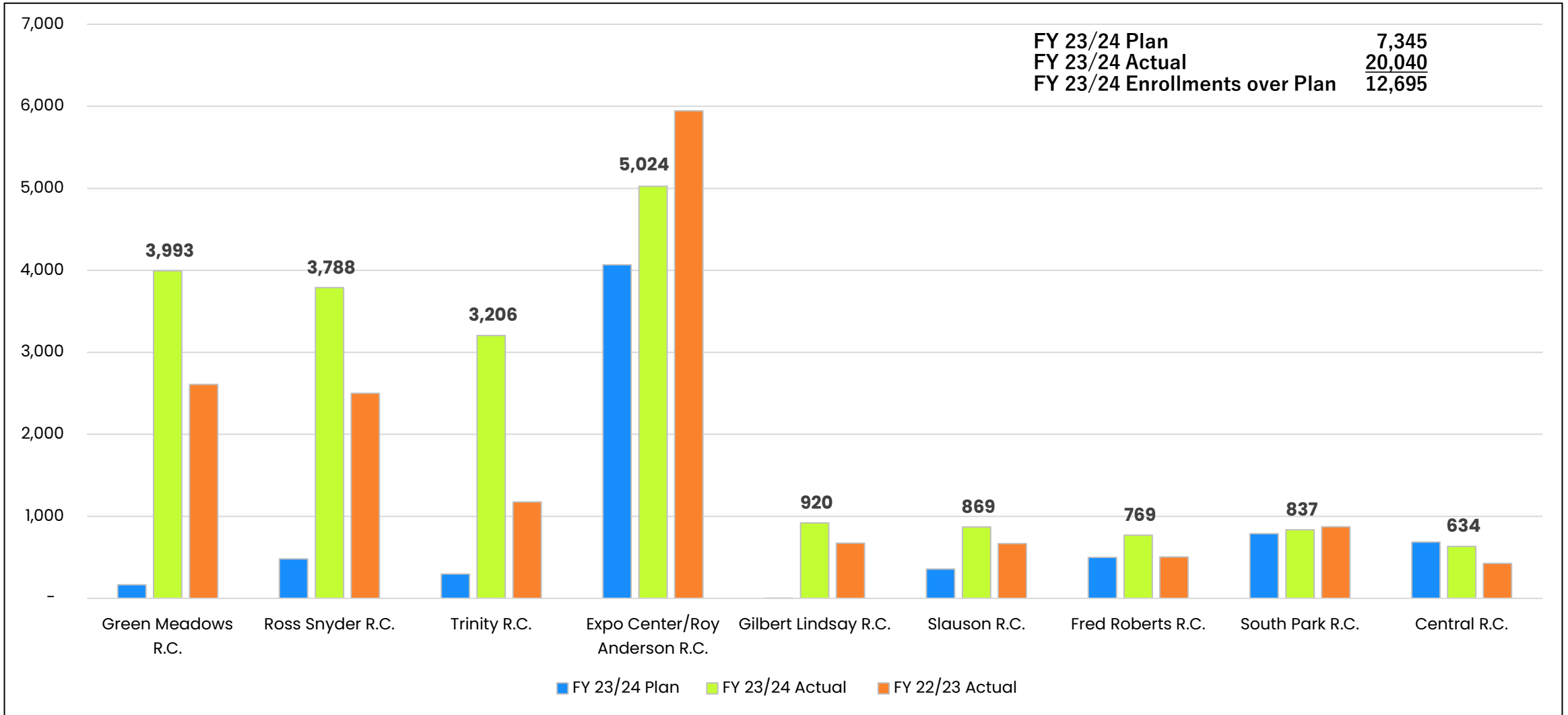
## Prequalified Recreation Center Enrollment Breakdown (Highest to Lowest Over Plan)





# Council District 9

## Prequalified Recreation Center Enrollment Breakdown (Highest to Lowest Over Plan)

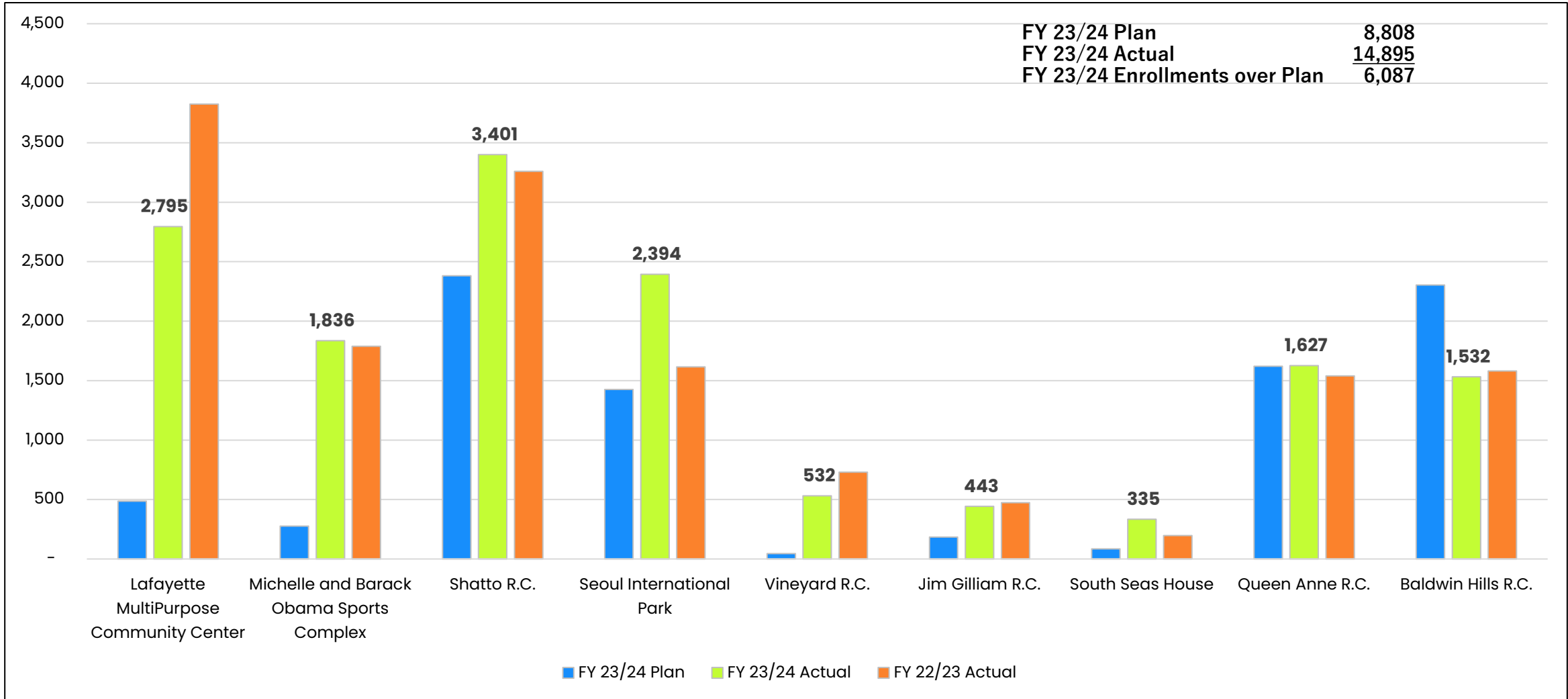






# Council District 10

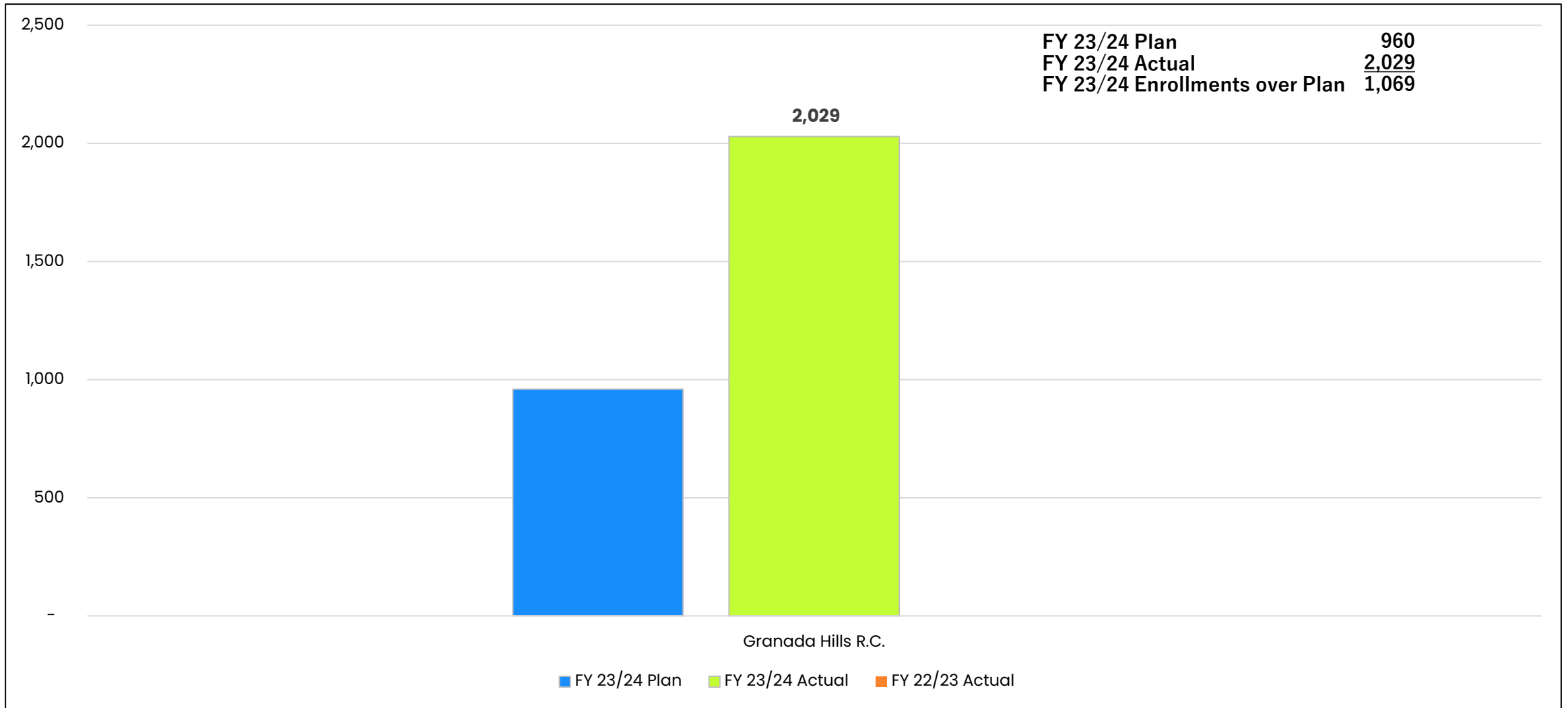
## Prequalified Recreation Center Enrollment Breakdown (Highest to Lowest Over Plan)





# Council District 12

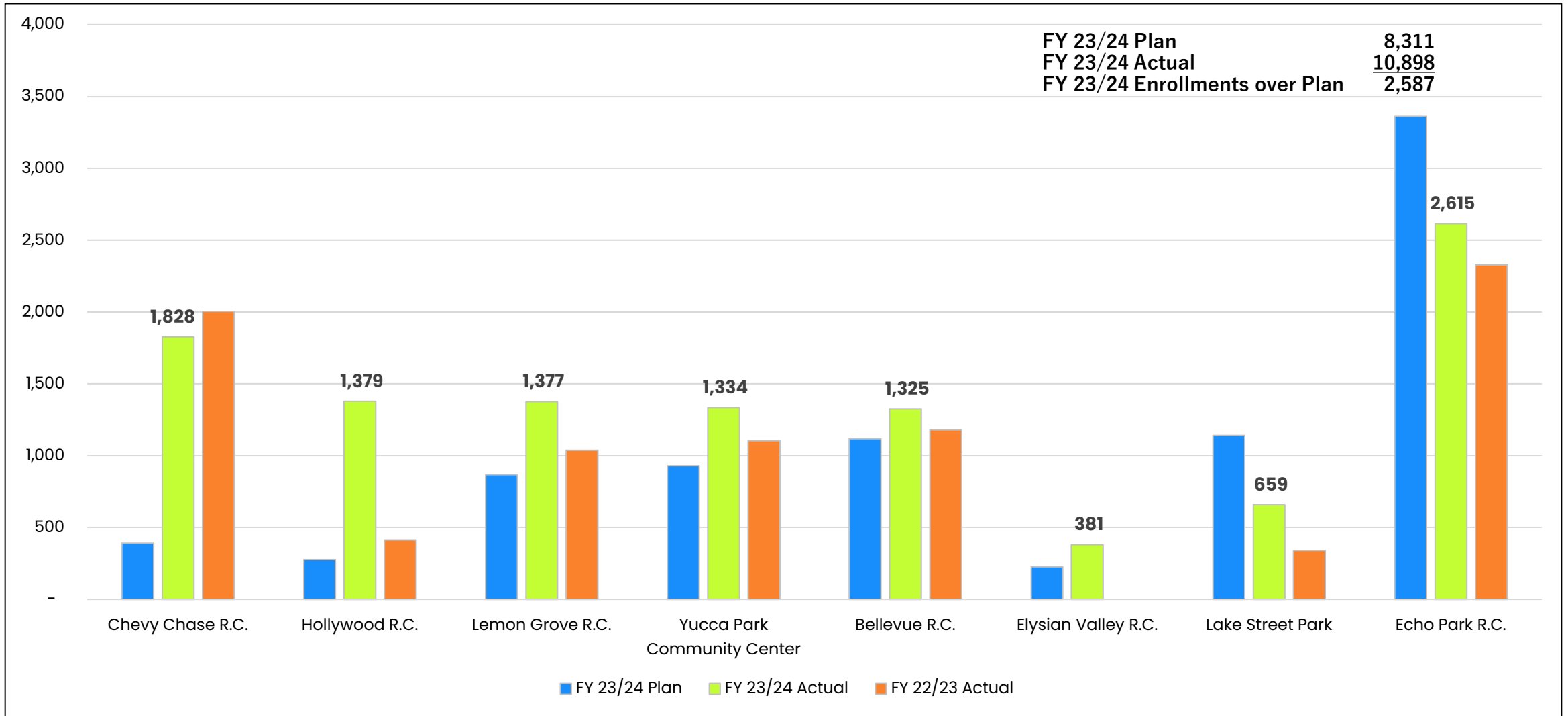
## Prequalified Recreation Center Enrollment Breakdown (Highest to Lowest Over Plan)





# Council District 13

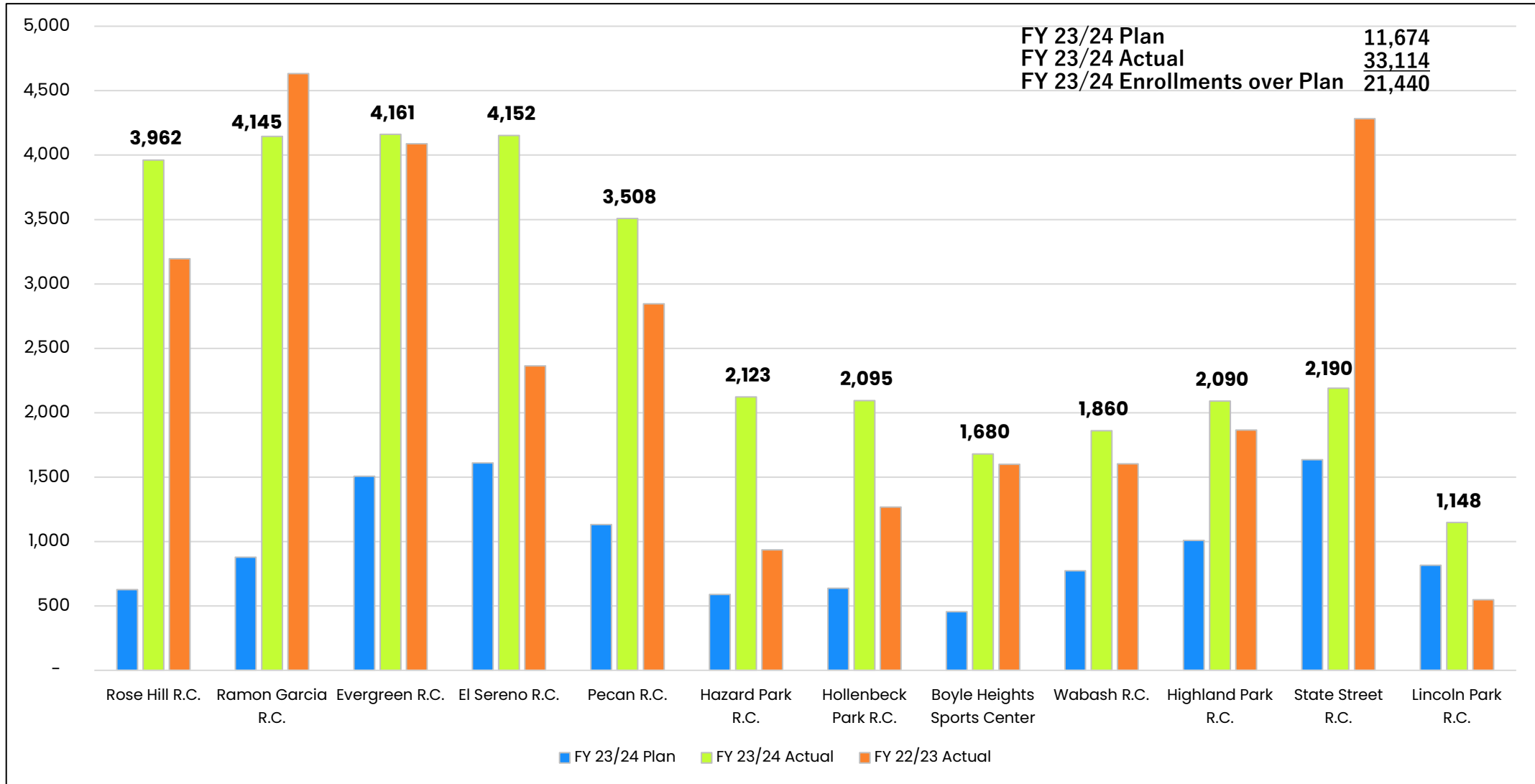
## Prequalified Recreation Center Enrollment Breakdown (Highest to Lowest Over Plan)





# Council District 14

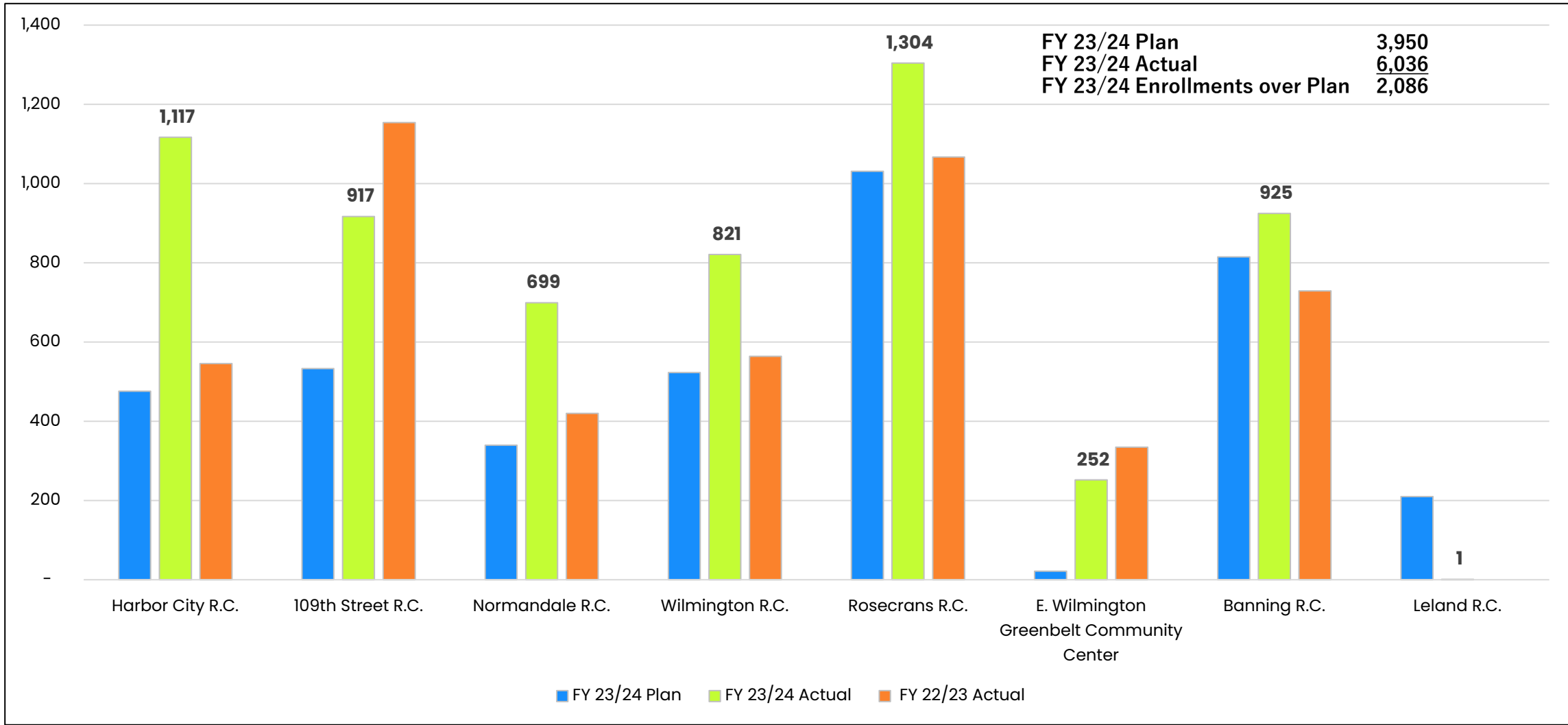
## Prequalified Recreation Center Enrollment Breakdown (Highest to Lowest Over Plan)





# Council District 15

## Prequalified Recreation Center Enrollment Breakdown (Highest to Lowest Over Plan)





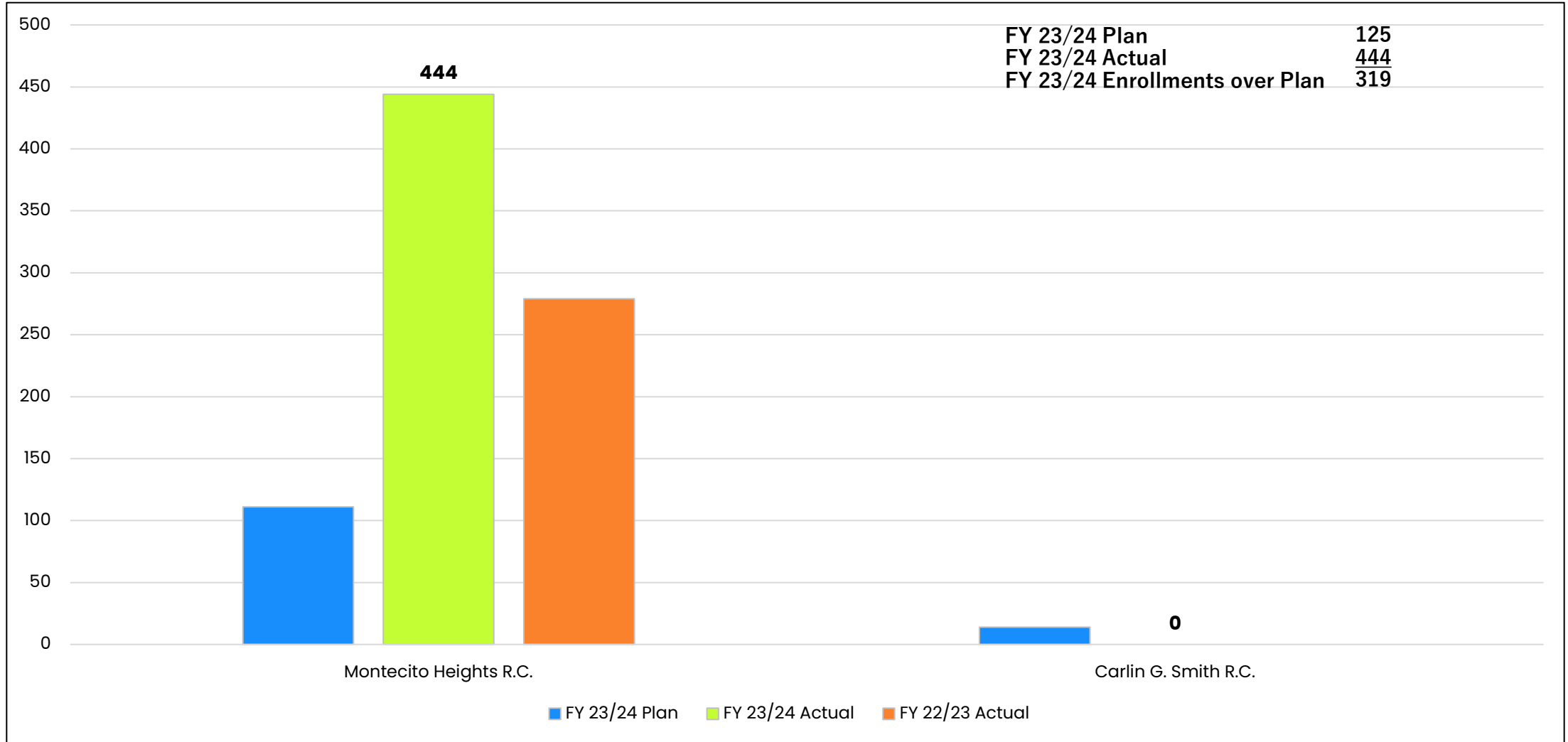
# Non-Prequalified Recreation Center Enrollment Breakdown by Council District





# Council District 1

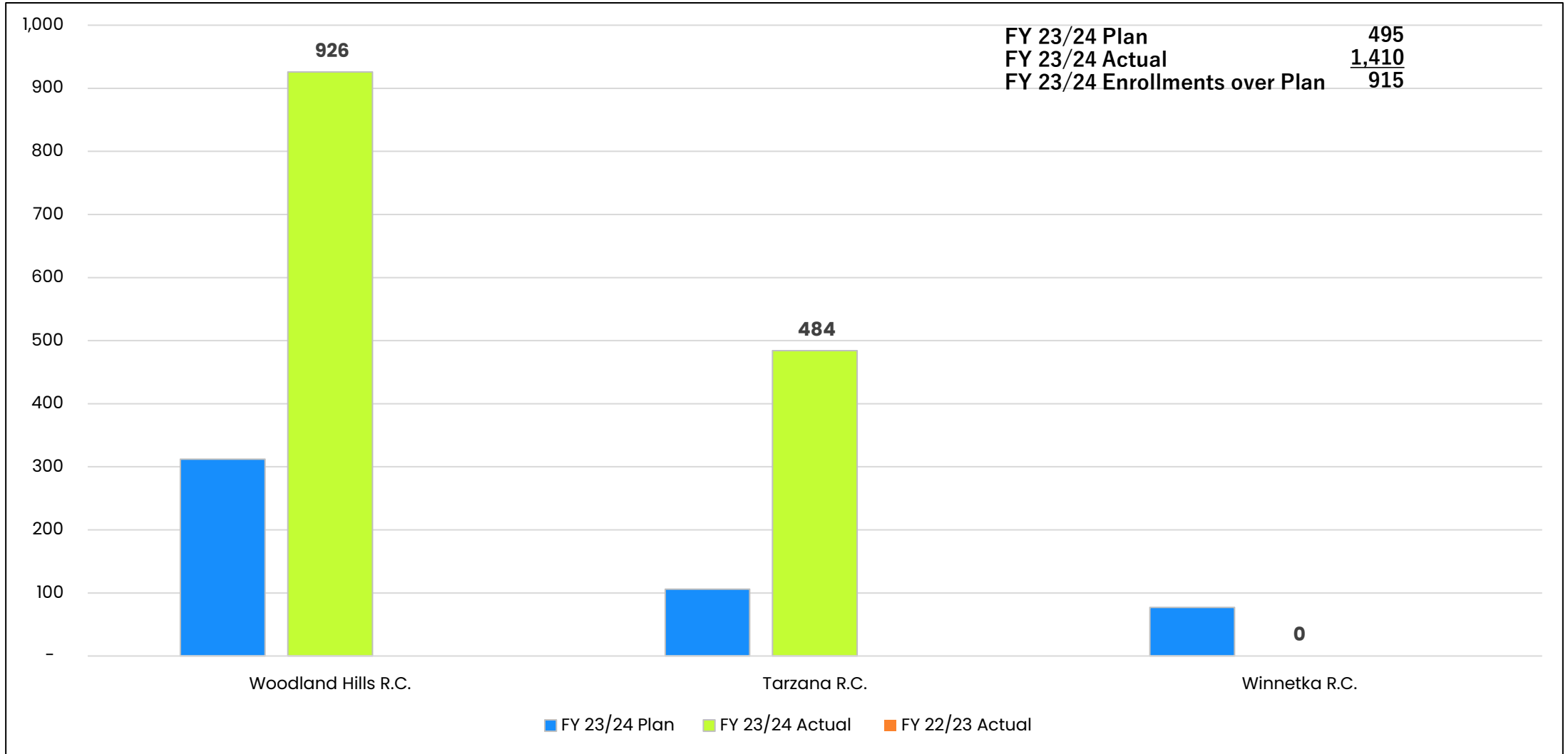
## Non-Prequalified Recreation Center Enrollment Breakdown (Highest to Lowest Over Plan)





# Council District 3

## Non-Prequalified Recreation Center Enrollment Breakdown (Highest to Lowest Over Plan)

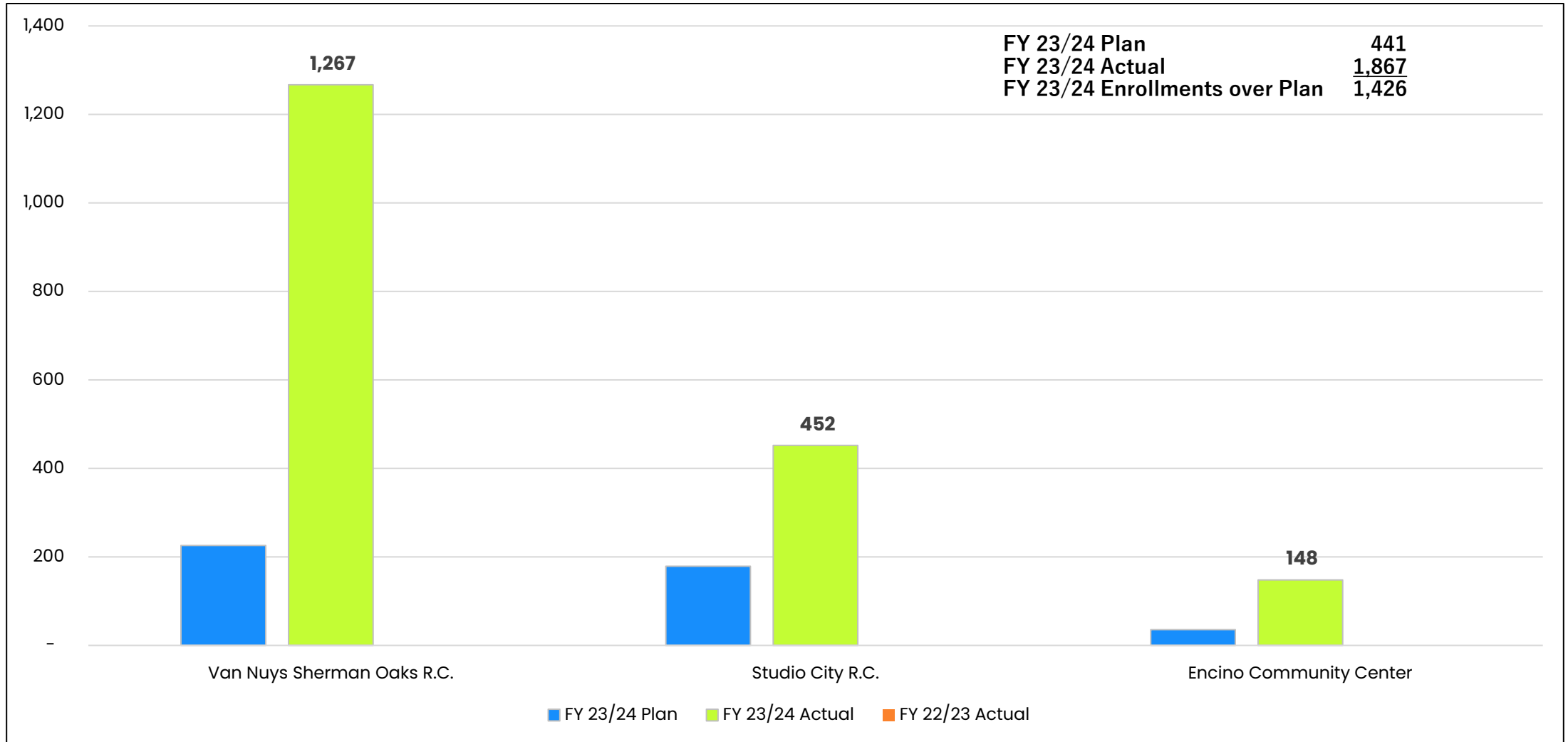






# Council District 4

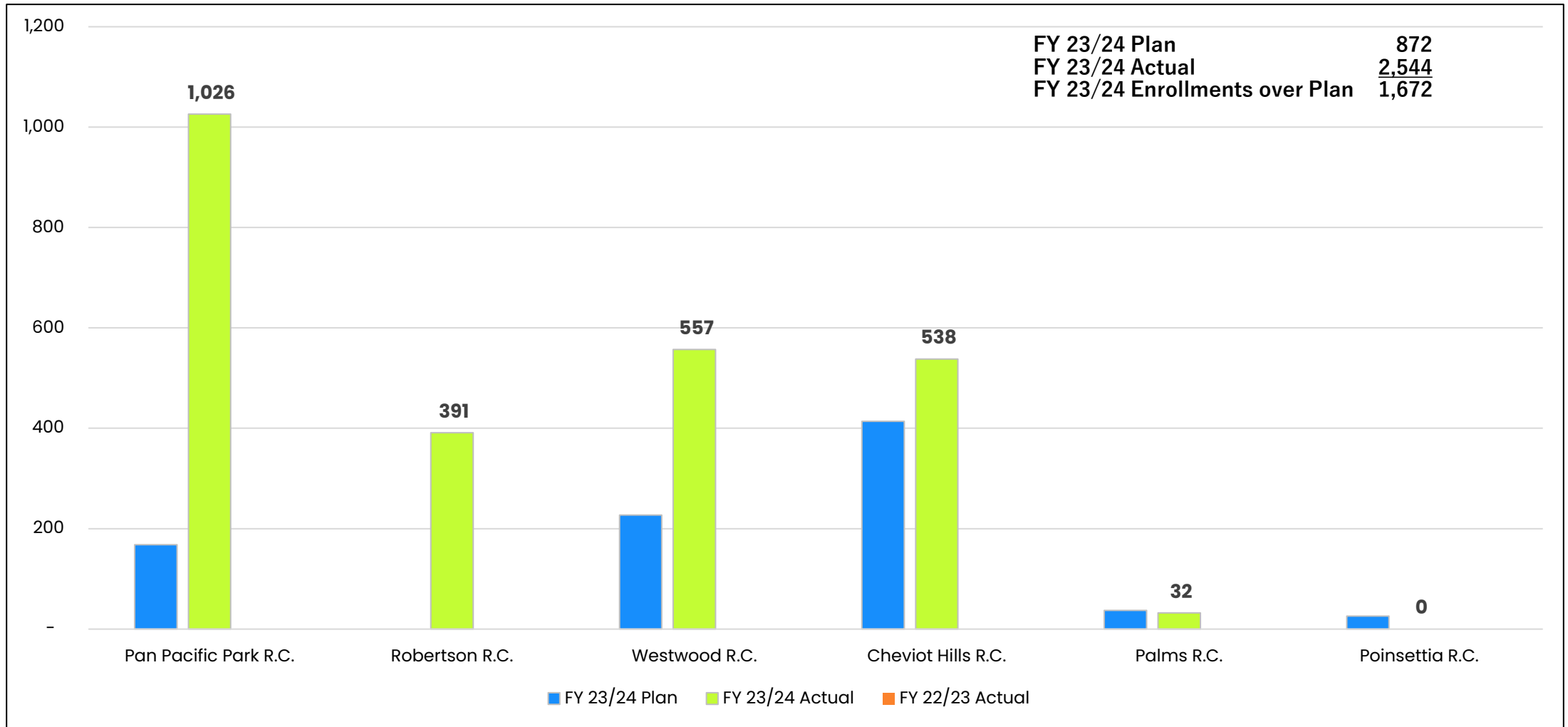
## Non-Prequalified Recreation Center Enrollment Breakdown (Highest to Lowest Over Plan)





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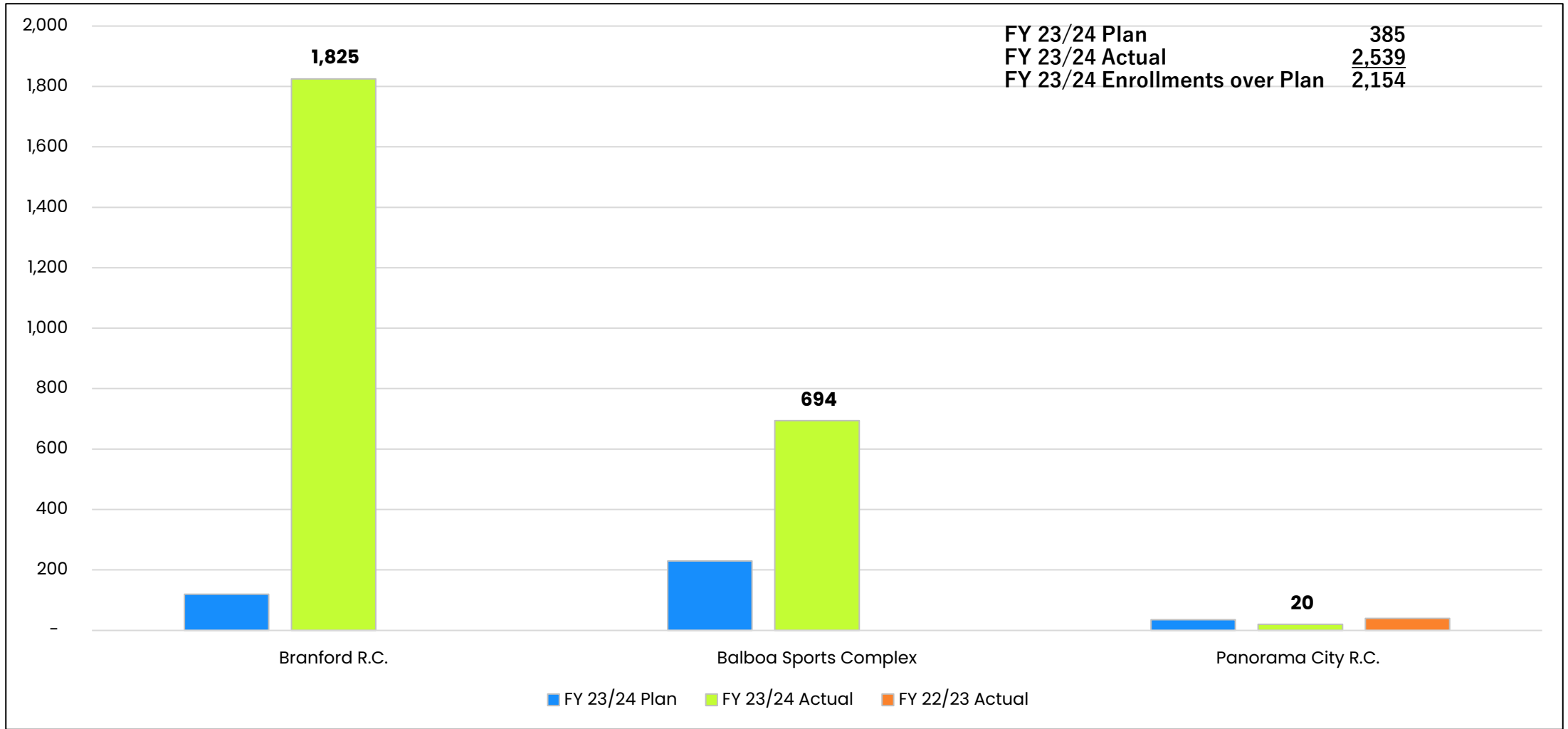
## Non-Prequalified Recreation Center Enrollment Breakdown (Highest to Lowest Over Plan)





# Council District 6

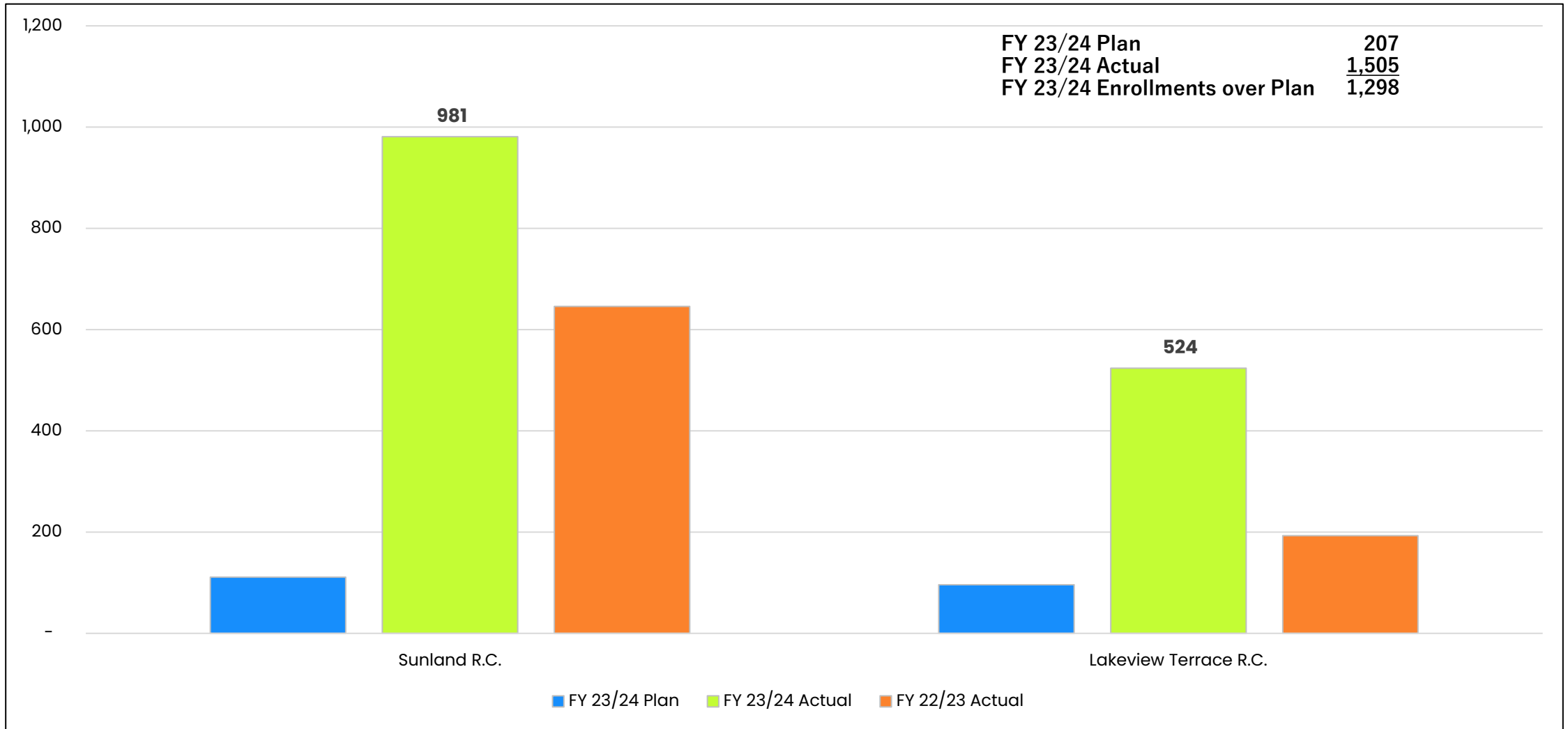
## Non-Prequalified Recreation Center Enrollment Breakdown (Highest to Lowest Over Plan)





# Council District 7

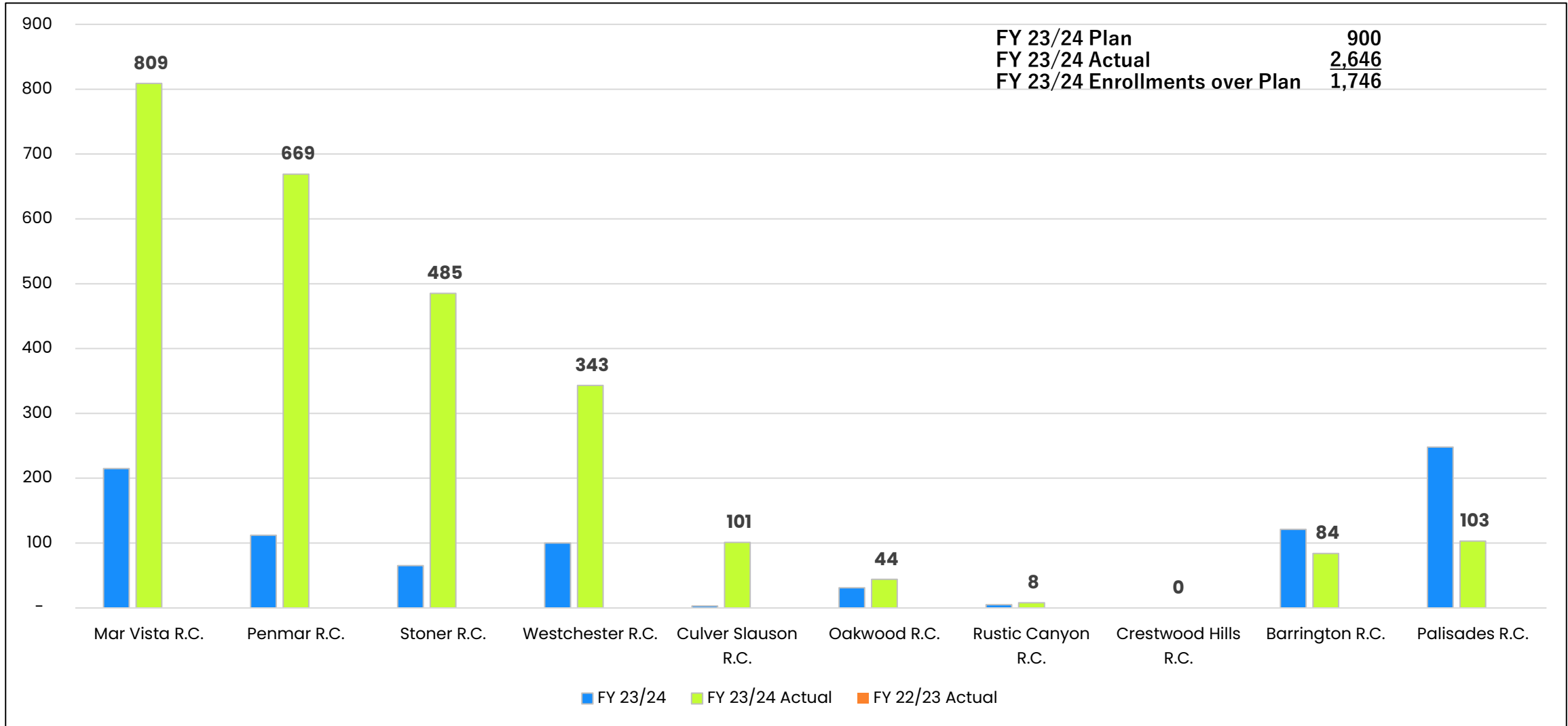
## Non-Prequalified Recreation Center Enrollment Breakdown (Highest to Lowest Over Plan)





# Council District 11

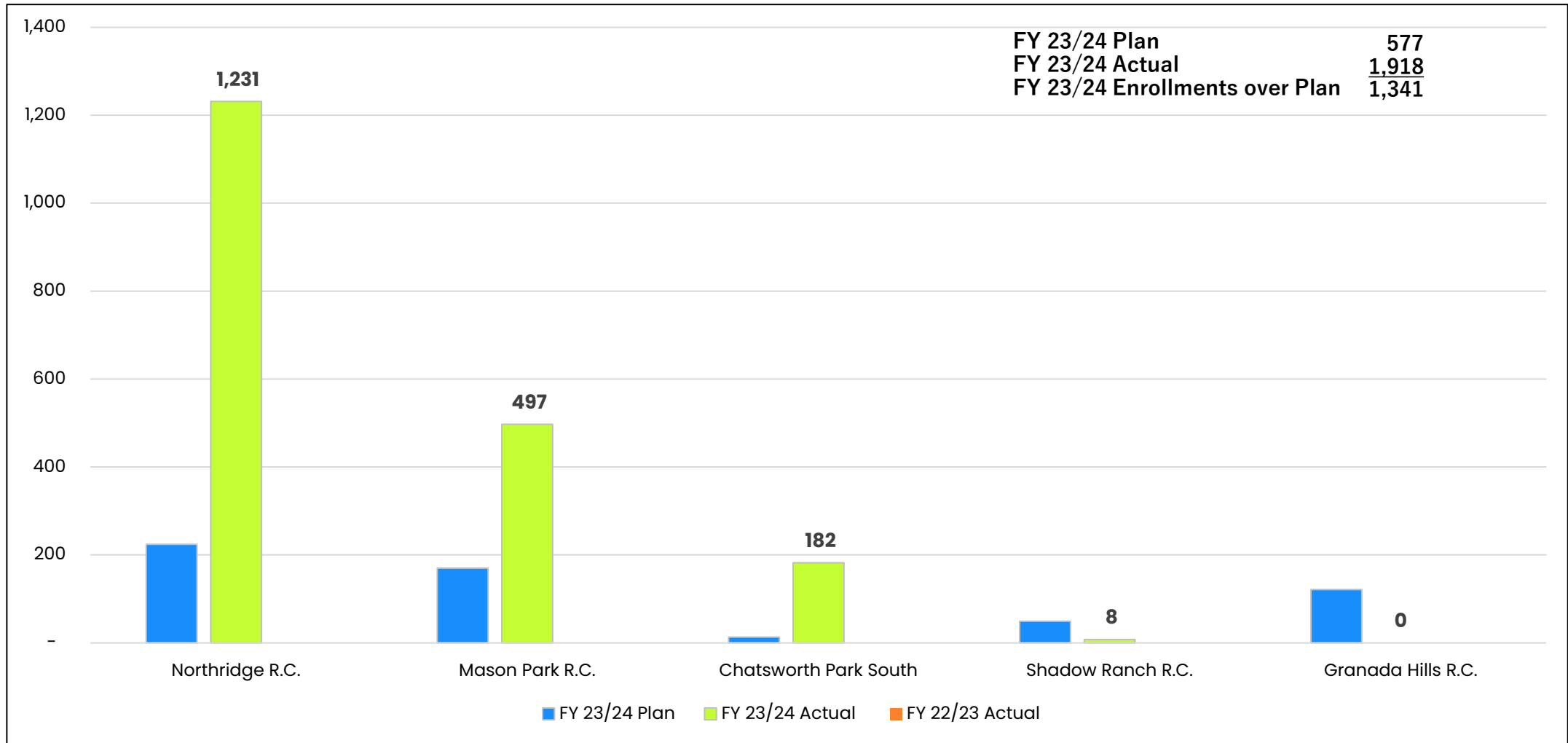
## Non-Prequalified Recreation Center Enrollment Breakdown (Highest to Lowest Over Plan)





# Council District 12

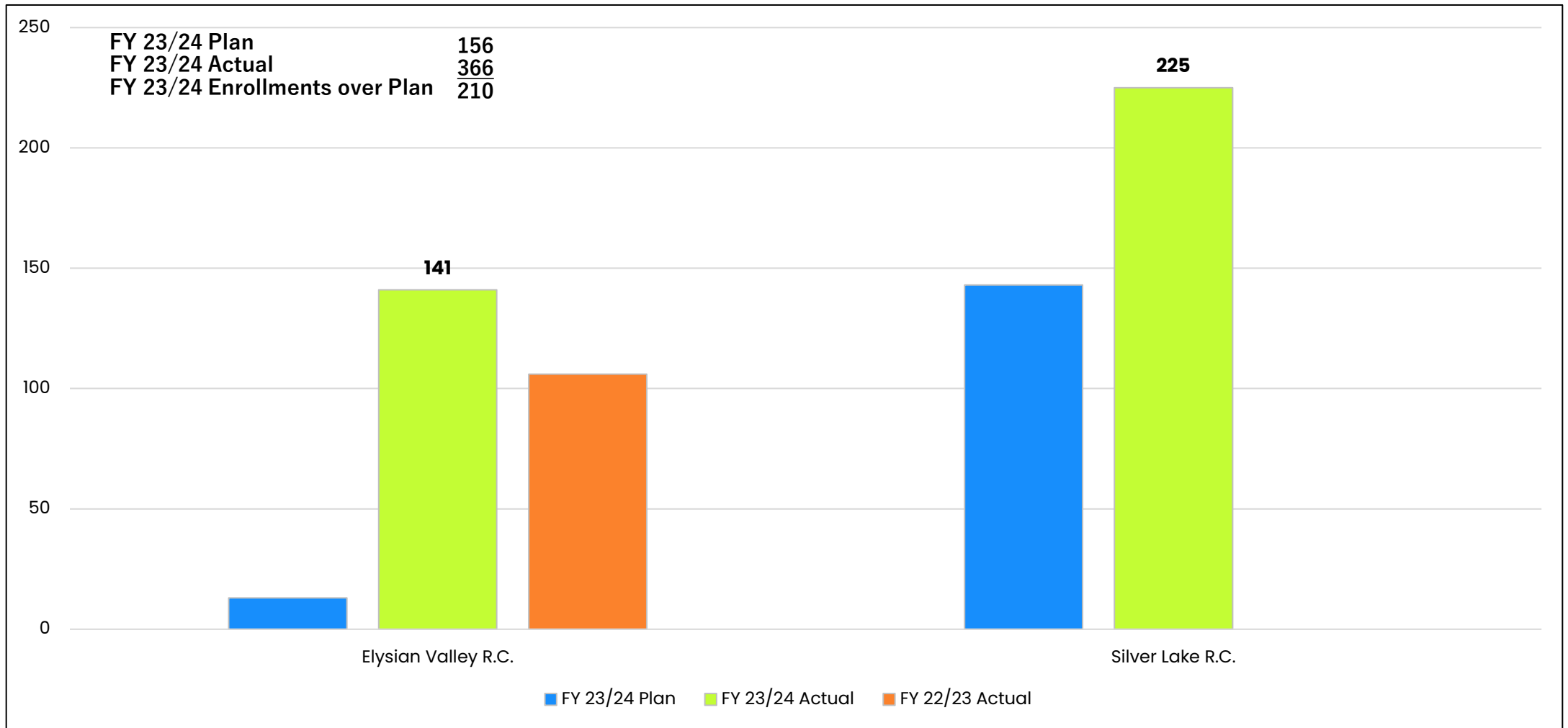
## Non-Prequalified Recreation Center Enrollment Breakdown (Highest to Lowest Over Plan)





# Council District 13

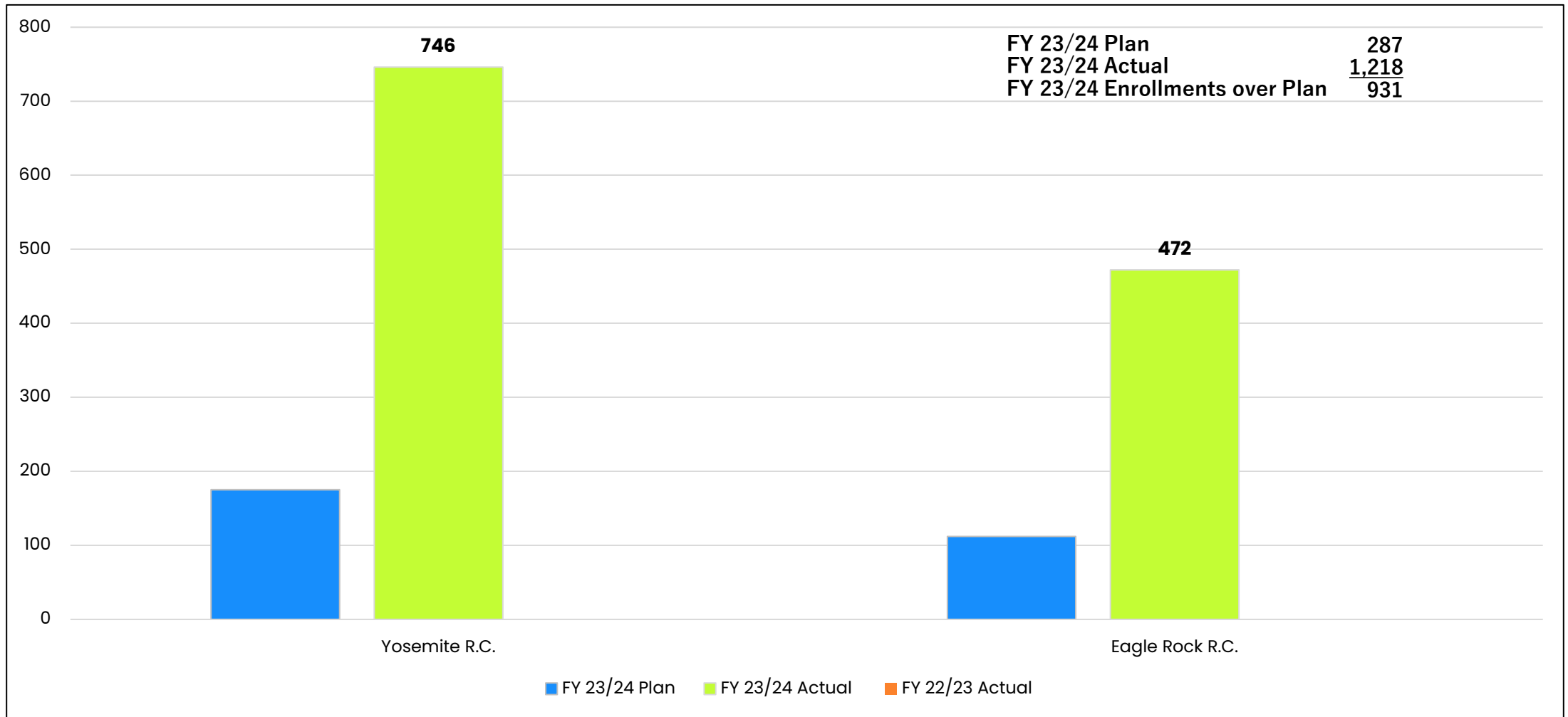
## Non-Prequalified Recreation Center Enrollment Breakdown (Highest to Lowest Over Plan)





# Council District 14

## Non-Prequalified Recreation Center Enrollment Breakdown (Highest to Lowest Over Plan)

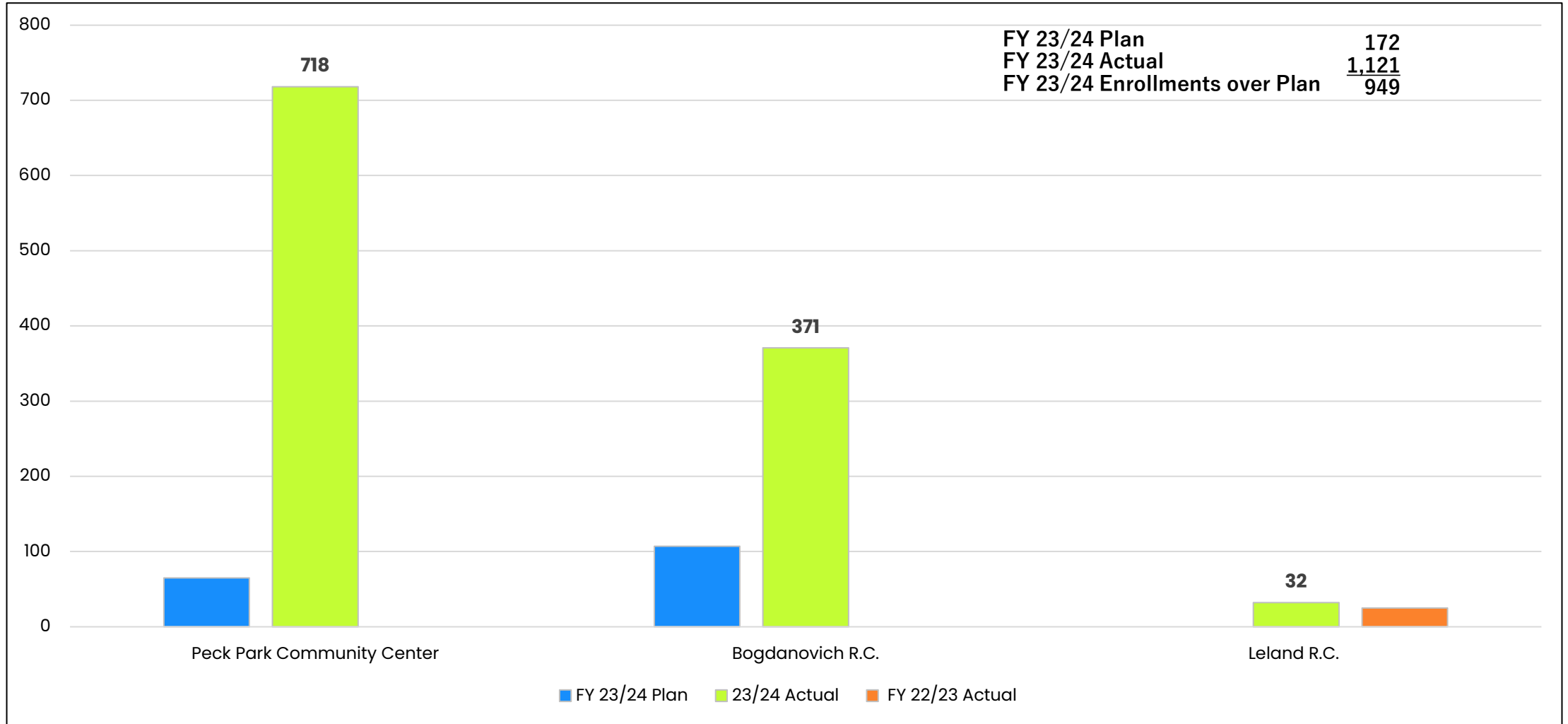






# Council District 15

## Non-Prequalified Recreation Center Enrollment Breakdown (Highest to Lowest Over Plan)





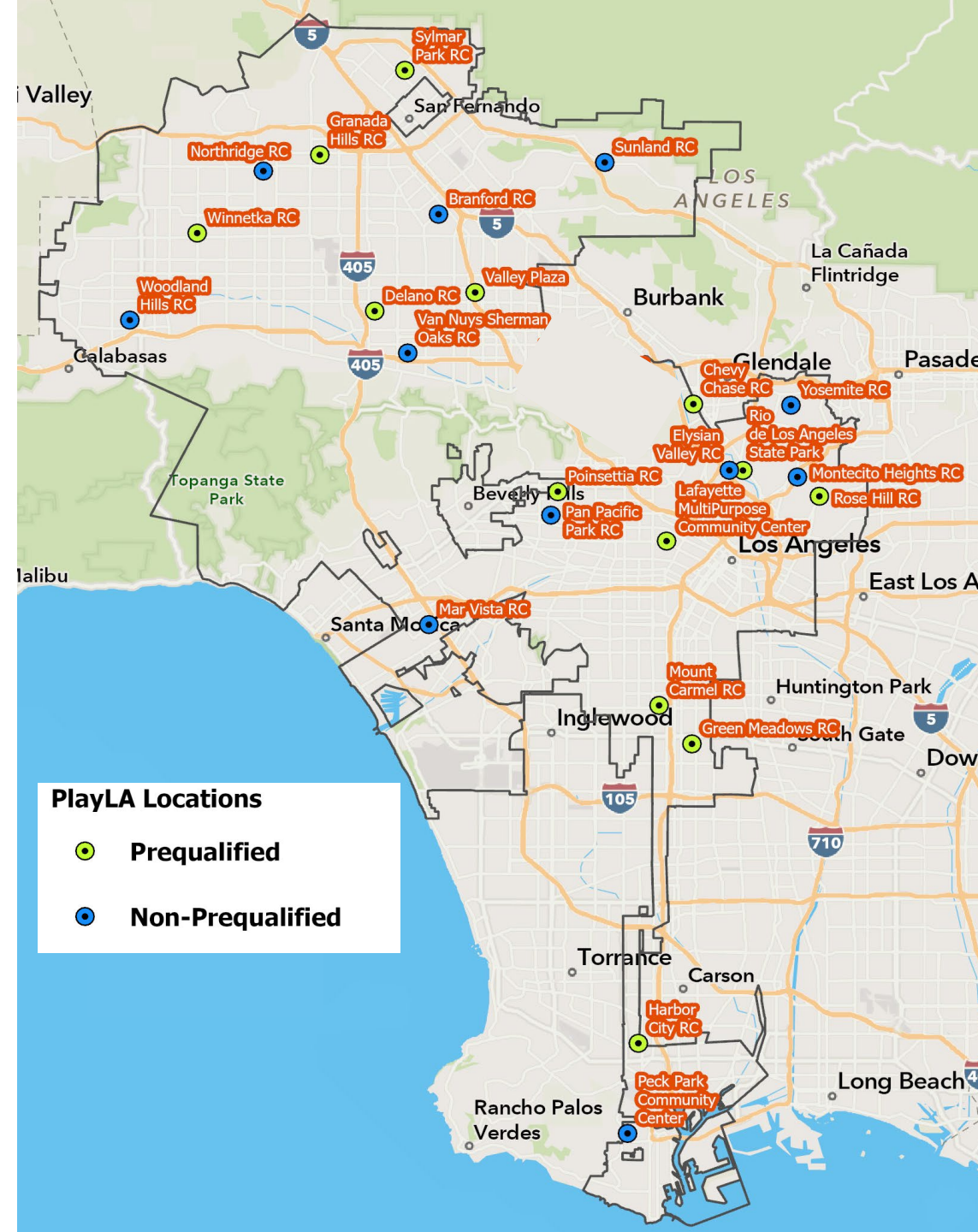
# Top-Performing Recreation Center from each Council District

## Prequalified

- Council District 1- Rio de Los Angeles State Park
- Council District 2- Valley Plaza
- Council District 3- Winnetka R.C.
- Council District 5- Poinsettia R.C.
- Council District 6- Delano R.C.
- Council District 7- Sylmar Park R.C.
- Council District 8- Mount Carmel R.C.
- Council District 9- Green Meadows R.C.
- Council District 10- Lafayette Multi-Purpose Community Center
- Council District 12- Granada Hills R.C.
- Council District 13- Chevy Chase R.C.
- Council District 14- Rose Hill R.C.
- Council District 15- Harbor City R.C.

## Non-Prequalified

- Council District 1- Montecito Heights R.C.
- Council District 3- Woodland Hills R.C.
- Council District 4- Van Nuys Sherman Oaks R.C.
- Council District 5- Pan Pacific Park R.C.
- Council District 6- Branford R.C.
- Council District 7- Sunland R.C.
- Council District 11- Mar Vista R.C.
- Council District 12- Northridge R.C.
- Council District 13- Elysian Valley R.C.
- Council District 14- Yosemite R.C.
- Council District 15- Peck Park Community Center





# FY 22/23 vs. FY 23/24

## Age + Gender Breakdown (Unique Participants)

FY 22/23

Age	Female	Male	Other	Total
1	8	6	-	14
2	103	125	1	229
3	470	646	-	1,116
4	940	1,132	5	2,077
5	1,833	2,406	9	4,248
6	2,168	3,059	7	5,234
7	2,607	3,466	7	6,080
8	2,849	3,797	8	6,654
9	2,924	3,724	7	6,655
10	2,879	3,922	7	6,808
11	2,623	3,573	5	6,201
12	2,397	3,158	7	5,562
13	2,271	2,879	10	5,160
14	1,732	1,951	6	3,689
15	1,321	1,383	6	2,710
16	829	901	5	1,735
17	561	580	6	1,147
<b>Total</b>	<b>28,515</b>	<b>36,708</b>	<b>96</b>	<b>65,319</b>
	<b>44%</b>	<b>56%</b>	<b>0%</b>	

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0%  
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3%  
7%  
8%  
9%  
10%  
10%  
10%  
9%  
9%  
8%  
6%  
4%  
3%  
2%

FY 23/24

Age	Female	Male	Other	Total
1	17	22	-	39
2	163	176	-	339
3	951	1,162	7	2,120
4	1,560	1,940	8	3,508
5	2,342	3,084	8	5,434
6	2,978	3,914	9	6,901
7	3,145	4,793	11	7,949
8	3,873	5,111	12	8,996
9	4,072	5,234	10	9,316
10	4,110	5,041	6	9,157
11	3,998	4,888	6	8,892
12	3,477	4,290	10	7,777
13	3,111	3,607	11	6,729
14	2,464	2,763	10	5,237
15	1,641	2,014	7	3,662
16	1,106	1,291	4	2,401
17	602	832	3	1,437
<b>Total</b>	<b>39,610</b>	<b>50,162</b>	<b>122</b>	<b>89,894</b>
	<b>44%</b>	<b>56%</b>	<b>0%</b>	

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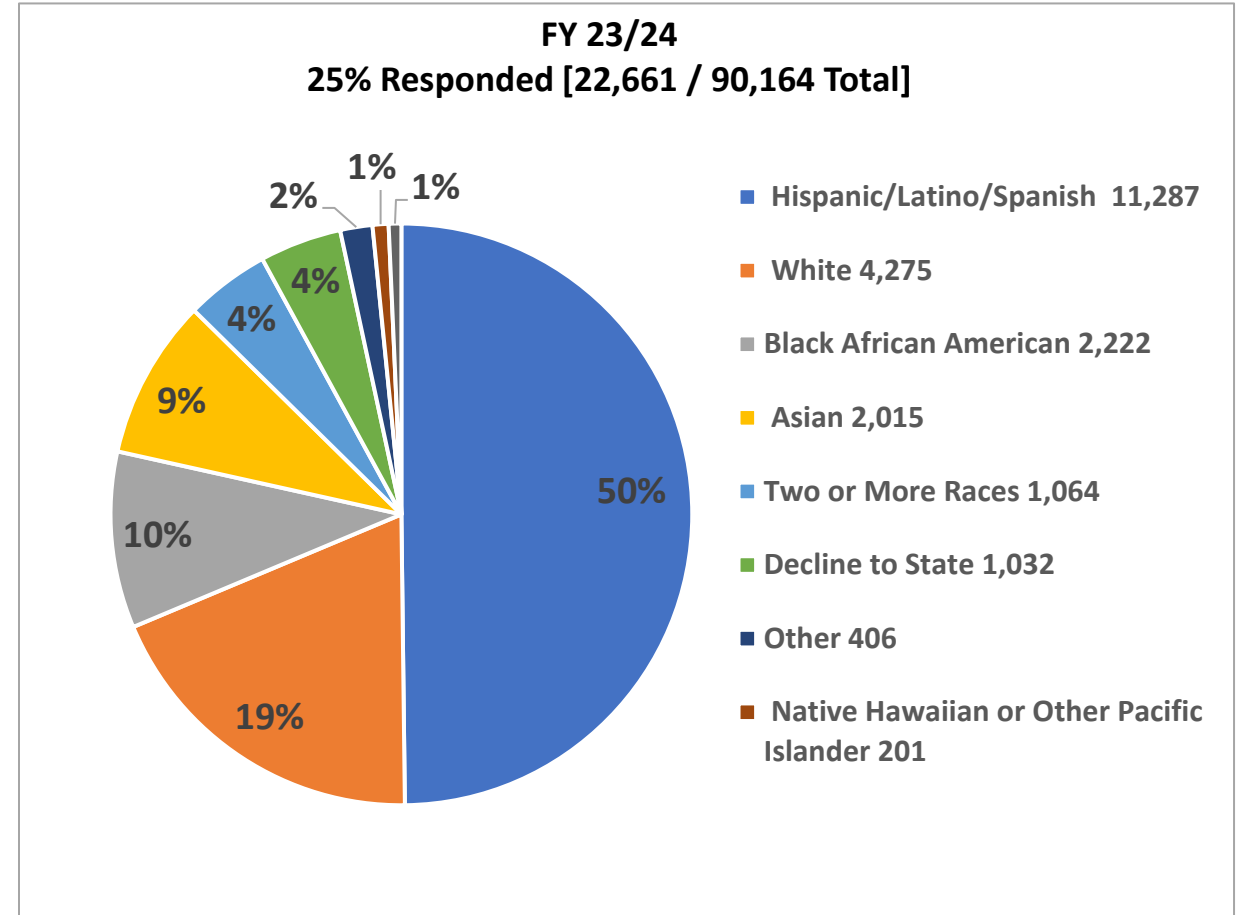
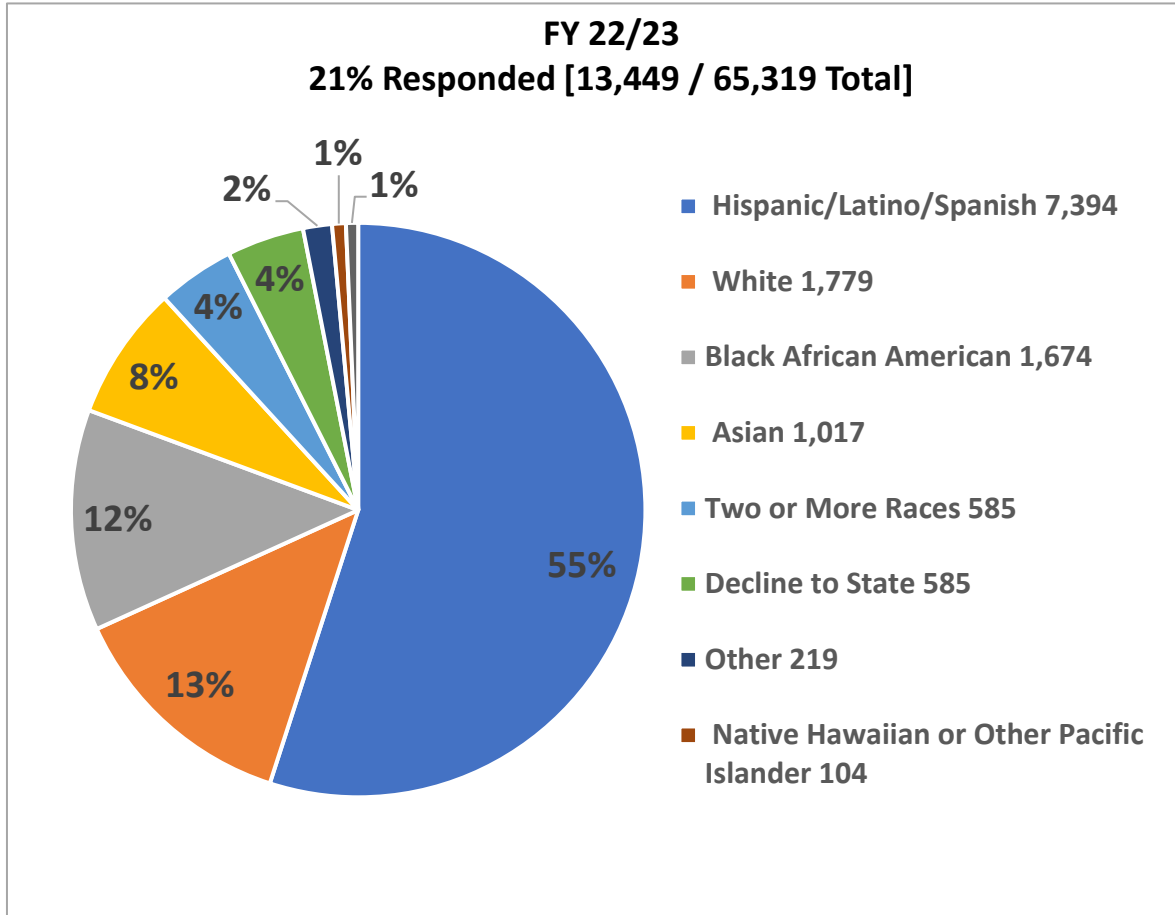
Increase over  
FY 22/23

Total
25
110
1,004
1,431
1,186
1,667
1,869
2,342
2,661
2,349
2,691
2,215
1,569
1,548
952
666
290
<b>24,575</b>
<b>↑38%</b>





# FY 22/23 vs. FY 23/24 Race/Ethnicity Breakdown (Unique Participants)



Note: The percentage breakdown by race/ethnicity in the collected data has remained consistent and closely reflects the demographic composition of the City of Los Angeles, as reported by Census Reporter.

